



## Introducing the Institutional Mobilization Toolkit

### What is the Problem?

Access to scholarly research is key to Canada's success in the global information economy; the current commercial publishing model is placing that access at risk.

### What is the Institutional Mobilization Task Group?

The objective of the Institutional Mobilization Task Group (IMTG) is to raise awareness of and support for a national approach to the challenges of the current scholarly communications model, including developing negotiation priorities.

The IMTG has developed a toolkit for CRKN members to utilize in conversations with their internal stakeholders, and is developing a communications campaign to raise awareness and support on a national level within and beyond the university.

### What is the Institutional Mobilization Toolkit?

The IMTG Toolkit clarifies these issues in scholarly communication to help librarians communicate with researchers, faculty members and administrators about how their publishing choices, and promotions and tenure decisions, impact the larger academic enterprise.

**The IMTG Toolkit is designed to be shared and updated within the Canadian scholarly communication community. To contribute, contact [imgt@crkn.ca](mailto:imgt@crkn.ca).**

### About the Canadian Research Knowledge Network

The Canadian Research Knowledge Network is a national consortium of 75 Canadian universities, represented by their libraries, which licenses electronic content with traditional commercial and alternative publishers to support research and teaching.

## INSTITUTIONAL MOBILIZATION TOOLKIT

### What Can I Do?

- Be aware that the increasing cost of journals is outpacing the increase of library budgets, putting pressure on your library to do more with less.
- Be open to a conversation with your librarian about your scholarly content needs in terms of your research and teaching, in an environment where tough content retention decisions may have to be made.

### What Are Libraries Doing?

- Working through consortia to leverage greater purchasing power.

### Tools:

- Introduction
- Evolution of Journal Pricing
- Canadian Economic Environment
- Innovation in Scholarly Communication
- Sustainability Challenges
- Understanding Scholarly Metrics
- Glossary of Scholarly Communication Terms
- Selected Bibliography

### Learn More:

[www.crkn.ca/imgt](http://www.crkn.ca/imgt)  
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## Understanding the Scholarly Publishing Challenge



**Universities &  
Granting Agencies  
(taxpayer \$\$)**



**Pay faculty to do  
research & report  
on results in articles**



**Faculty give away articles  
and copyright to publishers for  
FREE!!  
(and other researchers peer  
review and edit for free)**



**While publishers earn  
significant profits**



**Due to increasing journal  
subscription costs,  
libraries may no longer be able  
to afford all the resources needed  
to support research & teaching.**

**Learn More:  
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