Institutional Mobilization: Update

Kimberly Silk, Special Projects Officer, CRKN

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CRKN RCDR

Canadian Research Knowledge Network
Réseau canadien de documentation pour la recherche

Background: Why form the Institutional Mobilization Task Group?

Responding to a member resolution from AGM 2014 intended to reinforce CRKN's negotiating position by galvanizing support from member campuses. Resolution:

- that CRKN members have a long term goal of receiving proposals that meet the following criteria:
  - *proposals are reflective of inflationary costs in Canada for the duration of the contract to ensure collection sustainability;*
  - *proposals provide options for individual subscriptions in parallel with subscription packages so that members can shape their periodical collection based on their actual needs*
  - *proposals are free from confidentiality or non-disclosure clauses out of a concern for transparency towards tax-payers and for stimulating information exchanges among the consortia.*

Approach: Forming the Institutional Mobilization Task Group

Goal

To encourage a united front within the academic community to facilitate a strong and coordinated negotiating stance on the part of Canadian library consortia, to influence the publishing landscape, and to create a more sustainable model of access to research content for Canadian researchers.

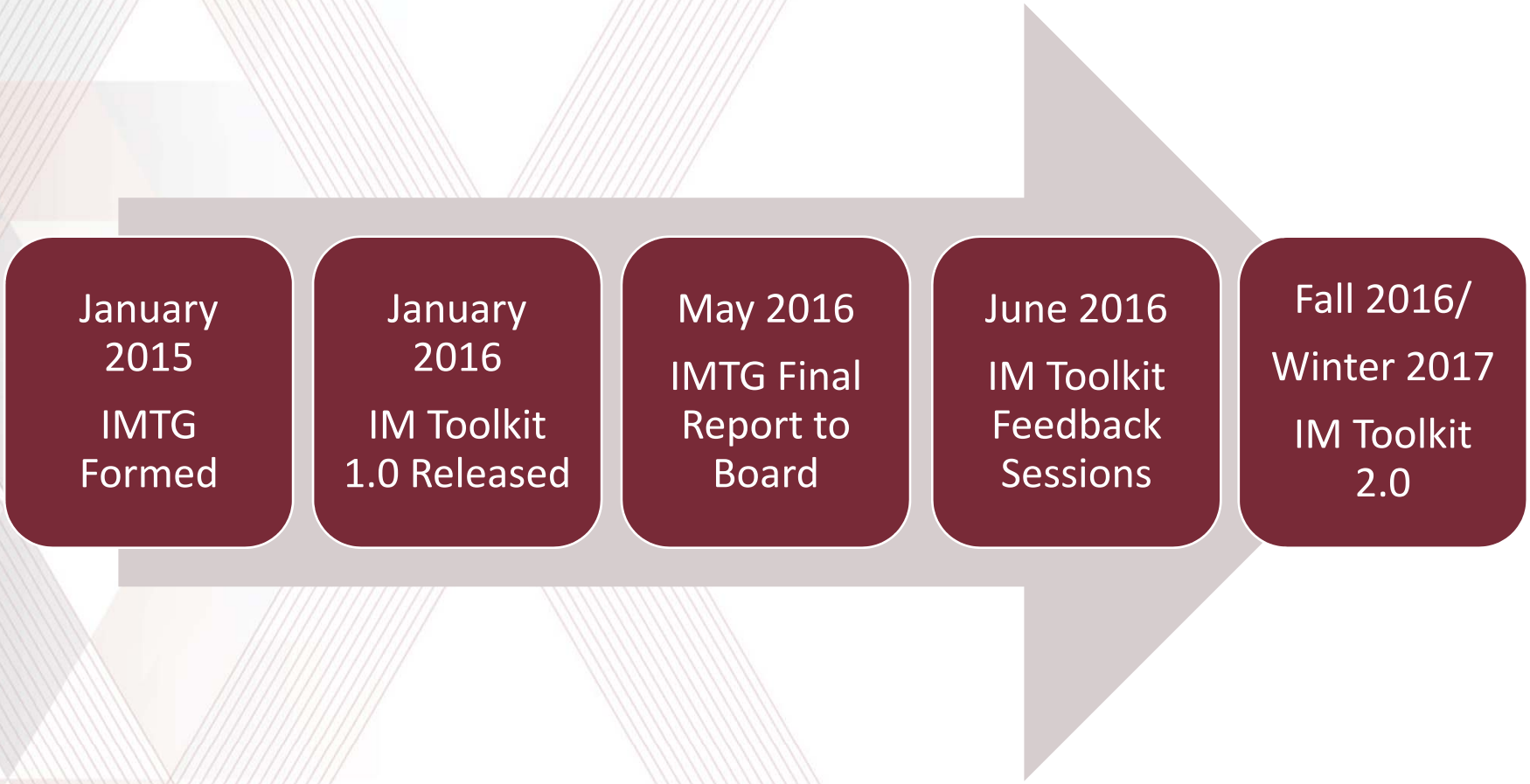
Mandate

1. Develop background materials on the current licensing environment and economic challenges, for members to utilize in engagement with their internal stakeholders on these issues
2. Develop a communications campaign to raise awareness and support on a national level within and beyond the university.

Members of the Institutional Mobilization Task Group

- Annie Bélanger, Associate University Librarian, University of Waterloo
- Jean Blackburn, Collections Librarian, Vancouver Island University
- Dr. Constance Crompton, Assistant Professor, Digital Humanities and English, Faculty of Creative and Critical Studies, UBC Okanagan
- Richard Dumont, University Librarian, Université de Montréal
- Dr. Karen Grant, Provost and Vice-President, Academic & Research, Mount Allison University (Chair)
- Dr. Joy Johnson, Vice-President, Research, Simon Fraser University
- Dr. Jennifer Love, Associate Professor, Department of Chemistry, Faculty of Science, University of British Columbia
- Jennifer Sowa, Manager, Communications and Marketing, Libraries and Cultural Resources, University of Calgary

Institutional Mobilization Task Group: Timeline

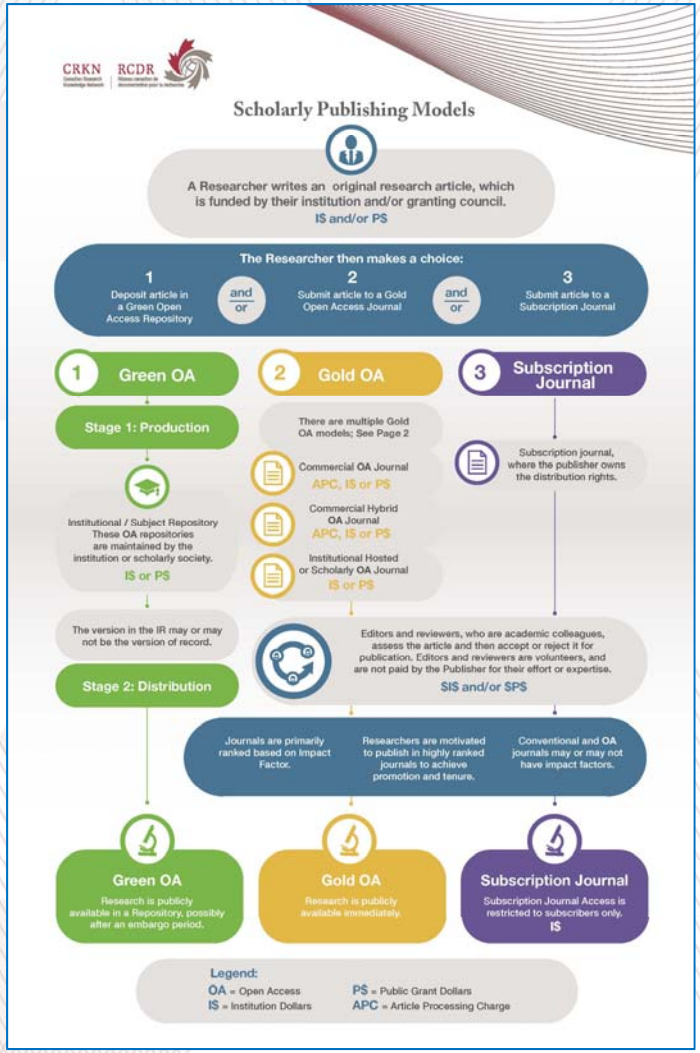


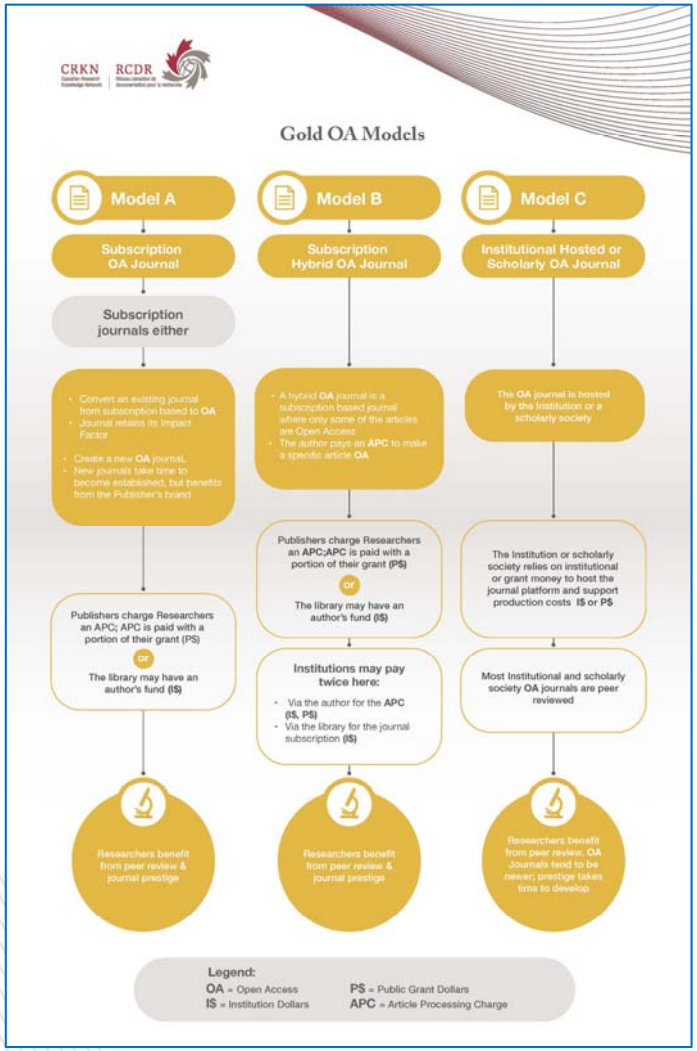
IM Toolkit Components

1. Introduction: The Scholarly Publishing Challenge (PDF) (Infographic)
2. Evolution of Journal Pricing (PDF) (Infographic)
3. Canadian Economic Environment (PDF)
4. Innovation in Scholarly Communication (PDF)
5. Sustainability Challenges (PDF)
6. Understanding Scholarly Metrics (PDF)
7. Scholarly Publishing Models (PDF) (Infographic)
8. Glossary of Terms (PDF)
9. Selected Bibliography (PDF)
10. New/Added May 16th: Bold Moves: Sustainability Issues in Scholarly Communication (PPT)

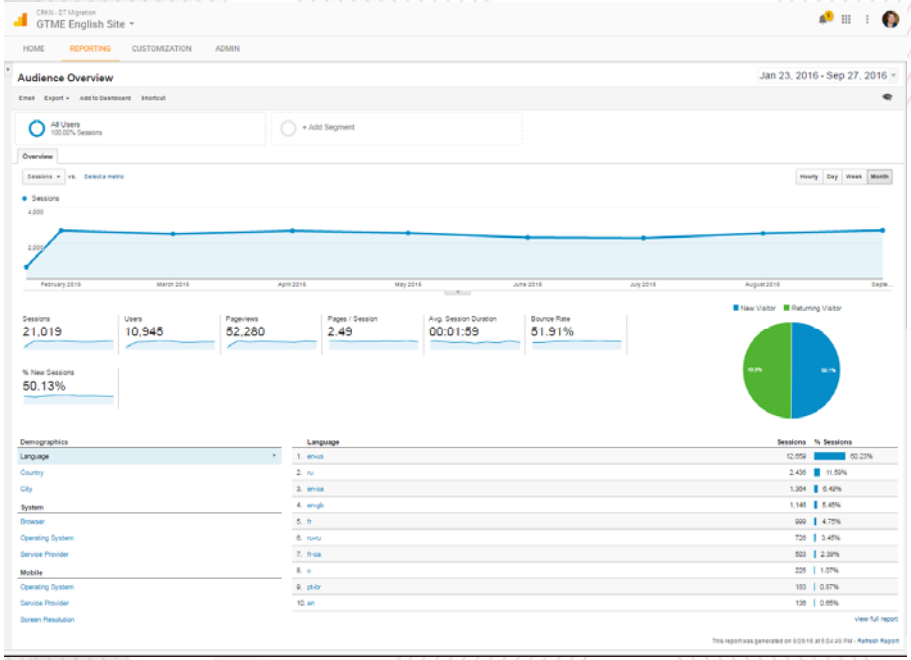
IM Toolkit: Examples (1 of 2)

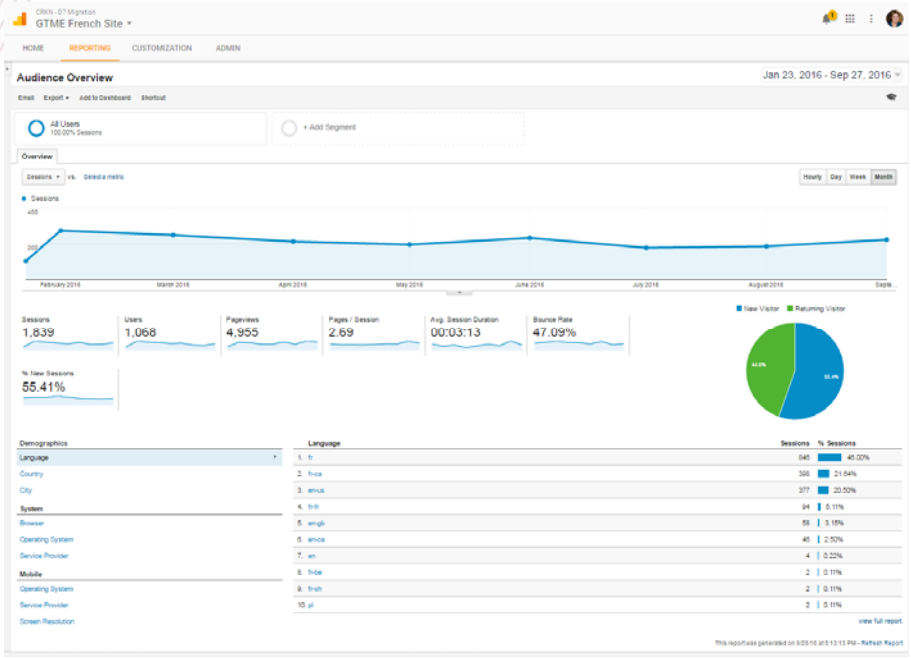
IM Toolkit: Examples (2 of 2)





IM Toolkit Usage: Downloads





IM Toolkit (English site)

- Over 21,000 sessions
- Over 4,300 downloads

IM Toolkit (French site)

- Over 1,700 sessions
- Over 900 downloads

Final Report, May 2016: Recommendations (1 of 2)

Educate

- Use the IM Toolkit to communicate issues & increase awareness of alternative publishing models
- Advocate for support from senior university administrators

Gather Evidence

- Explore commissioning a Canadian Council of Academics (CCA) study
- Leverage evidence learned from Journal Usage Project

Final Report: Recommendations (2 of 2)

Collaborate

- With CARL, regional consortia & others to develop new approaches to scholarly communication systems
- Share successes and best practices in changing scholarly communications model
- Strengthen relationship between librarians and other constituencies on campus, promoting role of library in scholarly communications

Prioritize

- Librarians, administrators and researchers must work together to identify which research content is most valuable on university campuses

IM Toolkit Usage in the Field

- Several institutions have posted the IM Toolkit to their scholarly communications web pages
- Plans to use the toolkit during Open Access Week (Oct 24-30 2016)
- Toolkit used in presentations and workshops to faculty and students
- Several institutions have created their own, customized versions to target faculty by discipline
- Some CRKN directors have presented to their presidents, provosts, deans and senate committees

IM Toolkit Feedback (June 2016)

Additional tools:

- Explaining how the “big deal” works
- Understanding author rights and copyright

Suggestions:

- Add CC license to all tools
- Convert tools with lots of text to infographics
- CRKN to expand IM Toolkit web page to include tools that institutions have customized for sharing
- Link to resources on LIM such as T&F survey, Journal Value Analytics and annual summary

Next Steps

Coming Soon:
IM Toolkit 2.0,
plus versions customized by community for sharing

Journal Usage Project:
Results in May 2017

Discussion

Thank you for listening.

ksilk@crkn.ca