

## Introducing the Institutional Mobilization Toolkit

### What is the Problem?

Access to scholarly research is key to Canada's success in the global information economy; the current commercial publishing model is placing that access at risk.

### What is the Institutional Mobilization Task Group?

The objective of the Institutional Mobilization Task Group (IMTG) is to raise awareness of and support for a national approach to the challenges of the current scholarly communications model, including developing negotiation priorities.

The IMTG has developed a toolkit for CRKN members to utilize in conversations with their internal stakeholders, and is developing a communications campaign to raise awareness and support on a national level within and beyond the university.

### What is the Institutional Mobilization Toolkit?

The IMTG Toolkit clarifies these issues in scholarly communication to help librarians communicate with researchers, faculty members and administrators about how their publishing choices, and promotions and tenure decisions, impact the larger academic enterprise.

### *About the Canadian Research Knowledge Network*

*The Canadian Research Knowledge Network is a partnership of Canadian universities, dedicated to expanding digital content for the academic research and teaching enterprise in Canada.*

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## INSTITUTIONAL MOBILIZATION TOOLKIT

### What Can I Do?

- Be aware that the increasing cost of journals is outpacing the increase of library budgets, putting pressure on your library to do more with less.
- Be open to a conversation with your librarian about your scholarly content needs in terms of your research and teaching, in an environment where tough content retention decisions may have to be made.

### What Are Libraries Doing?

- Working through consortia to leverage greater purchasing power.

### Tools:

- **Introduction**
- Evolution of Journal Pricing
- Canadian Economic Environment
- Innovation in Scholarly Communication
- Sustainability Challenges
- Understanding Scholarly Metrics
- Glossary of Scholarly Communication Terms
- Selected Bibliography

### Learn More:

<https://www.crkn-rcdr.ca/en/imtg>  
[imtg@crkn.ca](mailto:imtg@crkn.ca)

## Understanding the Scholarly Publishing Challenge



Due to increasing journal subscription costs, libraries may no longer be able to afford all the resources needed to support research & teaching.

*Learn More:*

[www.crkn.ca/imtg](http://www.crkn.ca/imtg)  
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