



Canadian Research
Knowledge Network

Réseau canadien
de documentation
pour la recherche

CRKN Government Relations Consultant Request for Proposals

Introduction

The Canadian Research Knowledge Network (CRKN) is inviting proposals for a consultant with expertise in government relations and advocacy. CRKN empowers researchers, educators, and society with greater access to the world's research and Canada's preserved documentary heritage, now and for future generations. CRKN delivers value to academic libraries, heritage organizations, and knowledge seekers within Canada in the following ways:

- Represent our membership in large-scale licensing and content acquisition activities;
- Collaborate to expand and enrich the digital knowledge ecosystem in Canada and the world;
- Advocate for fair and sustainable access to public research and content;
- Support the digital infrastructure required to preserve and access critical Canadian content;
- Mobilize our membership to transform scholarly communications in Canada.

CRKN's advocacy agenda is defined in the [2019-2024 Strategic Plan](#) with oversight by the CRKN Board of Directors. A CRKN's government relations and advocacy strategy will support both of CRKN's programs, transforming scholarly communications through content licensing and support for open scholarship; and stewardship of the Canadiana collections, as well as support for culturally sensitive access to and preservation of heritage materials.

Scope of Work

CRKN seeks a consultant to design and develop CRKN's government relations and advocacy approach, including:

- Develop a narrative and key message strategy to ensure government support for CRKN initiatives
- Identify key decision makers and champions who will support CRKN and its members; support CRKN staff and Board members in developing relationships within government
- Increase CRKN's profile within government and align CRKN initiatives with funding opportunities and government priorities
- Identify organizations with similar advocacy goals and support message alignment to strengthen national advocacy issues of importance to CRKN and its members
- Identify funding and support the development of funding applications

Timeline

It is anticipated that the selected Consultant would begin work in January 2022 and deliver an overall approach and strategy for CRKN Board approval at the end of March 2022. Implementation of the approach and strategy will be undertaken from April 1, 2022 to March 31, 2023.

Selection Criteria

CRKN is looking to engage an experienced and innovative government relations consultant with expertise in:

- Not-for-profit advocacy in the GLAM (gallery, library, archive, and museum) sector
- Demonstrated success in securing funding opportunities for national not-for-profit organizations
- Proven relationship building between not-for-profit organizations and the public sector

Submitting Your Proposal

To be considered for this opportunity, please submit a proposal that includes:

- A cover letter with a brief description of the Consultant's work experience and expertise as it relates to the opportunity
- A summary of past projects with links to the final results (when applicable)
- A list of three references from organizations for which the Consultant has provided similar services
- A list of key personnel who will be involved in the project and brief descriptions of their experience and expertise
- A work plan that includes a timeline, description of activities, and estimates of hours to be worked
- A schedule of costs

Please submit proposals by email to Rebecca Ross, Director, Strategy and Engagement at rross@crkn.ca by December 20, 2021 at 5 pm ET.