

The Canadian Research Knowledge Network (CRKN) is a partnership of Canadian universities, dedicated to expanding digital content for the academic research enterprise in Canada. Through the coordinated leadership of librarians, researchers, and administrators, CRKN undertakes large-scale content acquisition and licensing initiatives in order to build knowledge infrastructure, and research and teaching capacity in Canada's universities. Together, CRKN's 75 university members represent over 1.2 million researchers and students.

#### **OUR MEMBERS**

Acadia University Algoma University Athabasca University Bishop's University **Brandon University Brock University** Cape Breton University Carleton University Concordia University Concordia University of Edmonton **Dalhousie University** École Polytechnique de Montréal **HEC Montréal** Kwantlen Polytechnic University Lakehead University Laurentian University MacEwan University McGill University McMaster University Memorial University of Newfoundland Mount Allison University Mount Royal University Mount Saint Vincent University Nipissing University **NSCAD University OCAD University** Queen's University

Royal Military College
of Canada
Royal Roads University
Ryerson University
Saint Mary's University
Simon Fraser University
St. Francis Xavier University
The King's University
Thompson Rivers University
Trent University
Trinity Western University
Université de Moncton
Université de Montréal
Université de Sherbrooke
Université du Québec

- École de technologie supérieure
- École nationale d'administration publique
- Institut national de la recherche scientifique
- Télé-université
- Université du Québec à Chicoutimi
- Université du Québec à Montréal
- Université du Québec à Rimouski
- Université du Québec à Trois-Rivières
- Université du Québec en Abitibi-Témiscamingue

• Université du Québec en Outaouais Université Laval Université Sainte-Anne University of the Fraser Valley University of Alberta University of British Columbia University of Calgary University of Guelph University of Lethbridge University of Manitoba University of New Brunswick University of Northern **British Columbia** University of Ontario Institute of Technology University of Ottawa University of Prince Edward Island University of Regina University of Saskatchewan University of Toronto University of Victoria University of Waterloo University of Windsor University of Winnipeg Vancouver Island University Western University Wilfrid Laurier University York University

# TABLE OF CONTENTS

4	Message from the Chair
5	Message from the Executive Director
6	Collaborate to Advance Digital Scholarship
9	<b>Expand Content and Service Offerings</b>
12	Engage Members and Stakeholders
15	Maintain and Strengthen Sustainability
18	Member Recognition
19	Strategic Planning
20	<b>Board of Directors</b>
22	Content Strategy Committee
24	Finance & Audit Committee
26	Task Groups
28	Staff
29	Financial Highlights
36	Summary Financial Statements

# **Canadian Research Knowledge Network**

301 - 11 avenue Holland Avenue Ottawa, ON K1Y 4S1

T: 613.907.7040 F: 866.903.9094

# Message from the Chair

The Canadian Research Knowledge Network continues to build on past successes in content licensing and governance practices to support and encourage national knowledge infrastructure to position Canada as a leader in the global knowledge economy. The work of CRKN to leverage the collective power of member universities for licensing and collaborative projects, strategically positions all CRKN member libraries as central to the digital scholarly ecosystem.

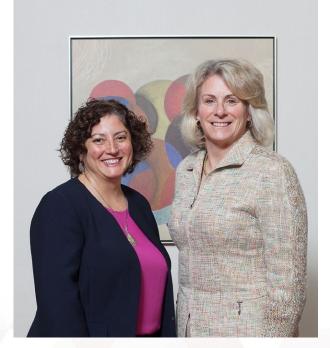
During the past years, Canadian libraries have continued to be threatened by budget cuts and the diminishing purchasing power of the Canadian dollar. Fortunately, these threats were somewhat mitigated by the work of CRKN with its foreign exchange project, expertise in licensing and flexible purchasing options for members. CRKN added to the dialogue within the scholarly communications ecosystem through its leadership and work with several key task groups including the Model License Task Group and the Institutional Mobilization Task Group. I look forward to seeing the work of these task groups evolve over the next several years to the benefit of CRKN members.

In my role as University President at the University of Calgary and as Chair of Universities Canada, I am frequently struck by how naturally collaborative our university librarians are, and I marvel at what they have been able to accomplish through organizations like CRKN. I will be very interested to see what the next dozen years of collaboration bring in this space.

During my tenure as Chair it has been a pleasure to work with Vice-Chair Carol Shepstone, the effective, high-functioning Board and the great management team under Clare Appavoo's leadership. As my term comes to an end in Halifax in October 2016, I will reflect fondly on the work that we have undertaken at CRKN to further digital scholarship and advance research infrastructure for all CRKN members.

Dr. Elizabeth Cannon President and Vice-Chancellor, University of Calgary

Chair, CRKN Board of Directors



# **Message from the Executive Director**

This fiscal year saw CRKN attain several key milestones in delivering towards our strategic objectives. These included: a comprehensive review of and update to the CRKN Model License, the development of the Canadian Digital Heritage Index (CNDHI) with the support of Library and Archives Canada, the launch of an Institutional Mobilization Toolkit to support members in engaging with stakeholders on campus, continued partnership with Érudit to explore a model for sustainable Canadian scholarly journal publishing in an open access environment, continued collaboration with the digital humanities community through Implementing New Knowledge Environments (INKE) and our continued participation in international collaborative initiatives such as Sponsoring Consortium for Open Access Publishing (SCOAP³).

The organization operated in a fiscally responsible fashion, delivering a modest surplus while achieving strong outcomes in negotiations for some of the largest renewals, to the satisfaction of the Board and members. Members continued to express their support and appreciation for the work of CRKN as we further enhanced our core service offerings with the exploration of new flexible options within license agreements and an extension of foreign exchange services. The stable and high-functioning team is able to deliver responsive services to support members as content becomes increasingly costly while the value of the Canadian dollar declines.

Under the leadership of Board Chair Dr. Elizabeth Cannon, CRKN has extended our engagement with the broader academic community and as an outcome have strengthened the profile of the organization both nationally and within the international library community by demonstrating our ability to collaborate effectively to advance digital scholarship. A highlight of the year was the opportunity to collaborate with CARL as we jointly held our Annual General Meeting in Ottawa in October 2015.

Looking to the future, the membership endorsed an extension of the current strategic objectives for an additional two years. Many CRKN members are participating in a national study to explore and compare journal usage and faculty perception of high value journals, building on the work of Dr. Vincent Larivière and the libraries at the Université de Montréal. Finally, as Dr. Cannon completes her term as Chair of the Board, she has been a tremendous support in recruiting a new Chair to succeed her following the October 2016 Annual General Meeting in Halifax.

I look forward to serving the members of CRKN for another exciting year.

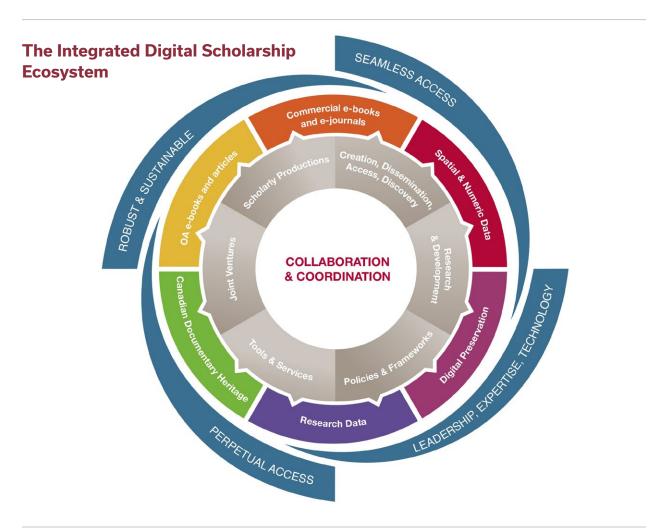
Clare Appavoo

Executive Director

Clare apparor

# Collaborate to Advance Digital Scholarship

Collaborating to advance digital scholarship continues to be a pillar of CRKN's objectives as the digital scholarly ecosystem becomes increasingly interconnected. In 2015-2016, we advanced this strategic objective through continued work on the Integrated Digital Scholarship Ecosystem (IDSE) project, through collaboration with Libraries and Archives Canada (LAC) to develop the Canadian National Digital Heritage Index (CNDHI), and through our ongoing partnership with Érudit in support of Canadian Scholarly Publishing.



# The Integrated Digital Scholarship **Ecosystem**

The Integrated Digital Scholarship Ecosystem (IDSE) project seeks to advance research in Canada by understanding the complexity of the digital landscape and by seeking opportunities to align key stakeholders and providers around a series of shared objectives.

In 2015-2016, CRKN built on the Phase 1 research to advance the IDSE project, expanding the inventory of activities occurring in the ecosystem and exploring options for the development of a web-based map of the digital scholarship ecosystem to help contextualize the groups and activities within the ecosystem, and to promote the discovery of new opportunities for coordination and collaboration among academic libraries in Canada. Opportunities for CRKN participation in the ecosystem presented themselves in the form of the LAC collaboration and through the work of the Institutional Mobilization Task Group in developing the Institutional Mobilization Toolkit.

# **Collaborative Partnership to Support Canadian Scholarly Publishing**

In 2015-2016, Érudit and CRKN continued to work together to further develop their collaborative partnership, which provides a framework for a new relationship between publishers and libraries, and helps to provide financial support to Canadian publishers during the transition to a fully open access model.

The two organizations have had the opportunity to present the partnership at various international conferences (including LIBER and The Charleston Conference) and were invited speakers at the Couperin Open Access week events in France.

The partnership has drawn attention from other countries and organizations, positioning Canadian academic libraries in a place to set the international standard for innovative support for scholarly publishing.

As the initial partnership agreement draws to a close at the end of 2016, Érudit and CRKN have entered into discussions on future directions. These conversations include various stakeholders, such as the Public Knowledge Project (PKP), Canadian Association of Research Libraries (CARL) and others with a goal of building on the strength of current partnerships to create a collaborative and sustainable scholarly journal publishing environment in Canada.

# **Collaborating Nationally and** Internationally

CRKN continues to collaborate both nationally and internationally through participation in several initiatives: commitment to the international SCOAP3 initiative continues as the Governing Council works towards Phase 2 of the project while CRKN also contributes to the exploration around large scale conversion of commercial journals to Open Access by participating in the Berlin 12 Open Access meeting. Nationally, CRKN remains committed to the work of the Leadership Council for Digital Infrastructure, and the work of digital humanities scholars through the Implementing New Knowledge Environment (INKE) initiative.

# Library and Archives Canada and CRKN Present the Canadian National Digital Heritage Index

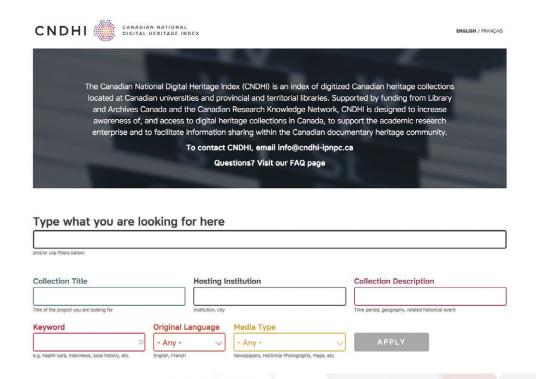
In 2015, Library and Archives Canada (LAC) introduced the Documentary Heritage Communities Program (DCHP), a funding program that supports the development of Canada's local archival and library communities by increasing their capacity to preserve, provide access to, and promote local documentary heritage.

CRKN was awarded a grant from this program in December 2015 to develop an on-line index of digitized Canadian heritage collections located at Canadian universities and provincial and territorial libraries. In March 2016 the Canadian National Digital Heritage Index (CNDHI, affectionately pronounced "candy") was launched at at cndhi-ipnpc.ca, supported by funding from Library and Archives Canada and the Canadian Research Knowledge Network.

Supported by funding from Library and Archives Canada and the Canadian Research Knowledge Network, CNDHI is designed to increase awareness of, and access to digital heritage collections in Canada, to support the academic research enterprise and to facilitate information sharing within the Canadian documentary heritage community.

This project is a component of CRKN's Integrated Digital Scholarship Ecosystem, a program that CRKN has been spearheading since October 2013 with the goal of understanding the complexity of the digital landscape and by seeking opportunities to align key stakeholders and providers around a series of shared objectives.

Currently, CNDHI includes 1,109 collections from 142 institutions and has been widely visited and shared by documentary heritage professionals and enthusiasts alike.



# **Expand Content and Service Offerings**

# **Content Licensing Overview**

During 2015-2016, CRKN renewed 13 multi-year license agreements for science, technology and medicine (STM) and social sciences and humanities (SSH) content.

#### Renewed licenses included:

- American Chemical Society
- Cambridge University Press
- Elsevier (Scopus)
- Institute of Physics
- Oxford University Press
- Royal Society of Chemistry
- Springer
- Thomson Reuters
- Wiley

Of particular note was the work undertaken to move several license agreements to a new pricing model based on the CRKN banding system. CRKN also continued to act as the national contact for the SCOAP<sup>3</sup> project and has been involved in several other initiatives to advance open access and alternative publishing models.

#### **Introducing the New Canadian University Press Ebook License**

CRKN was pleased to further support the dissemination of Canadian content through the development of a license agreement for Canadian scholarly monographs published by members of the Association of Canadian University Presses (ACUP). CRKN was able to extend an agreement nationally that built on the excellent work of the Ontario Council of University Libraries (OCUL) and ACUP.

# Hosted in Canada on Scholars Portal, the license features digitized ebook collections from the following university presses:

- Athabasca University Press
- Institute of Social and Economic Research
- Les Presses de l'Université du Québec
- · Les Presses de l'Université Laval
- · Les Presses de l'Université de Montréal
- McGill Queens University Press
- Pontifical Institute of Mediaeval Studies
- University of Alberta Press
- University of British Columbia Press
- University of Calgary Press
- University of Manitoba Press
- University of Ottawa Press
- University of Regina Press (formerly known as Canadian Plains Research Centre Press)
- University of Toronto Press
- Wilfrid Laurier University Press

#### **Opt-out Clauses**

New this year, at the request of members, CRKN successfully negotiated an "opt-out" clause for a few licenses. Institutions with sufficient budget may continue to participate in a multi-year agreement despite uncertainty about future budget constraints. Should an institution face severe budgetary cutbacks, they have the option in year two or year three of the agreement to discontinue participation in the license.

#### **License Participation**

As expected and due to various factors, including constrained library budgets and the unfavourable exchange rate between the Canadian and US dollar, CRKN saw a higher than normal reduction in participation on several licenses. Many libraries are undertaking in-depth reviews of their collections and may continue to make cancellations in the future. CRKN continues to monitor the situation and provide tools and services to members as they navigate this difficult financial period.

#### **New Content**

Following the recommendations of the Content Development Task Group (CDTG), CRKN has implemented a new process for evaluating general levels of member interest in potential new content opportunities. The process involves standardized forms for submitting content opportunities for both members and vendors, and an informal survey to members to gauge the level of interest in a given product. Several new content opportunities were pursued during the 2015-2016 year.

#### **Member Communication**

Members were apprised of negotiation developments and other licensing activities via several tools, including frequent posts to the collections and directors listservs, license updates in the CRKN Newsbrief, recaps of all Content Strategy Committee meetings, and various member teleconferences held throughout the renewal process.

# CRKN Participates in the Knowledge **Unlatched Project**

In early 2016, with support from the Federation for the Humanities and Social Sciences, CRKN was able to distribute eleven small grants to facilitate the participation of member institutions in the Knowledge Unlatched project. The open access model used by Knowledge Unlatched depends on many libraries sharing the payment of a single "title fee" (the basic costs associated with publishing a book) to a publisher, in return for the book being made available with a Creative Commons license via OAPEN and HathiTrust as a fully downloadable PDF. As more libraries participate in the project, the per-library cost of 'unlatching' each title declines, resulting in an open access funding model for monographs where libraries work together to the benefit of the whole community.

The purpose of the funding was to encourage Canadian institutions to contribute to this global project. In addition to the eleven institutions that received the grant, ten other CRKN institutions also participated in supporting the project, along with hundreds of libraries from around the world.

#### **CRKN Model License**

CRKN members have relied on the Model License to deliver advantageous usage rights, permissions, and security for licensed e-resources since 2001.

The CRKN Model License provides our members with the confidence that there is a minimum set of standards to which we aspire when negotiating licenses with vendors, and that our license agreements strive to reflect best practices in the library community.

Although the Model License has seen minor periodic updates over the years, there has never been a systematic review and upgrade of the entire document. In 2015, the Model License Task Group was formed to undertake a holistic review of the license and update it to reflect the evolution of e-resource licensing and to incorporate current and expected future trends.

The task group took a consultative approach to its work to ensure that feedback from CRKN members would inform the changes to the license that would be recommended to the Content Strategy Committee. Input from members was one of the main factors guiding the work of the task group, as was a thorough environmental scan and review of other model licenses in use both at other consortia in Canada and internationally, as well as examples of vendor licenses.

Beginning in fiscal year 2016-2017, this newest version of the CRKN Model License will be the standard platform upon which all CRKN licenses are negotiated and executed. As scholarly communications continue to evolve and the needs of academic libraries evolve correspondingly, the CRKN Model License will be reviewed and updated more regularly to ensure that CRKN license agreements are state of the art with regards to trends in e-resource licensing.

#### **Engagement with International** Standards Organizations

CRKN seeks opportunities to improve members' impact on the information landscape. In 2015-2016, CRKN explored the potential of two new memberships with international standards organizations in order to provide opportunities for members to express their view on current and new standards. The memberships include: the National Information Standards Organization (NISO), a non-profit association accredited by the American National Standards Institute (ANSI), which identifies, develops, maintains, and publishes technical standards to manage information, and Project COUNTER (Counting Online Usage of Networked Electronic Resources), an international initiative serving librarians, publishers and intermediaries by setting standards that facilitate the recording and reporting of online usage statistics in a consistent, credible and compatible way. Through this participation, CRKN members are now able to vote on various initiatives from these organizations and have direct input to the establishment of standards.

# **Engage Members and Stakeholders**

CRKN invests in different forms of member engagement to advance national issues, share news and information, and foster interaction with and among members.

In 2015-2016, CRKN continued to keep members and other stakeholders apprised of activities via communication channels such as the listsery and website. In addition, CRKN hosted teleconferences for 16 product renewals as well as issuing several surveys in support of CRKN's licensing and negotiations activities. CRKN also issues quarterly financial updates to finance contacts at member institutions. The CRKN NewsBrief was issued four times during the year.

CRKN has also enhanced its presence on Twitter, growing its following by approximately 50% in the last year. CRKN's social media presence enhances other forms of communication by sharing industry news and adding to the evolving conversations about access to content and libraries on Twitter.

#### **Institutional Annual Reviews**

In order to provide specific details and outcomes of CRKN services for its members, CRKN developed the fourth installment of the Institutional Annual Review (IAR), a customized dashboard for each of its 75 member institutions. The review includes a six-year history of member spend and membership fees, outlined individual contributions to specific content programs, described

advantages of centralized negotiation and administration and charted the work of our task groups in addressing national issues. Members continue to appreciate the effectiveness of a focused view of their participation in CRKN and the IAR has been used in whole and in part by member libraries in broader discussions on their campuses.

# **Journal Value Analytics**

Based on the success of the Institutional Annual Reviews, CRKN continued to provide enhanced data and information in the form of the fourth installment of the Journal Value Analytics tool that now includes 2014 data. The tool includes title-level usage data for most of the journal packages under renegotiation for the year (ACS, Cambridge Journals Online, IOP Journals, Oxford University Press Journals, RSC Journals, Springer Journals Wiley Online Library Journals) as an aid towards decisions regarding renewals. Also, in order to prepare the renewal of the Taylor and Francis deals (including the SSH, S&T and Medical collections), a fifth installment of the tool was provided to the members in March.

# **The CRKN Annual General Meeting**

The 2015 CRKN AGM, jointly held with the Canadian Association of Research Libraries (CARL) in Ottawa, set a recent record for member attendance and participation. Sessions included updates on CRKN and CARL projects, copyright updates and updates on the work of the Institutional Mobilization Task Group and the IDSE project. Feedback from the event indicated that the joint meeting formula was appreciated, and demonstrates that the event continues to be highly valued for networking, education and collaboration, with 96% of respondents to the evaluation survey indicating that they were satisfied with the event. The 2016 AGM is currently being planned for October 18-20, in Halifax, N.S.



Dr. Vincent Larivière delivers keynote at AGM 2015.





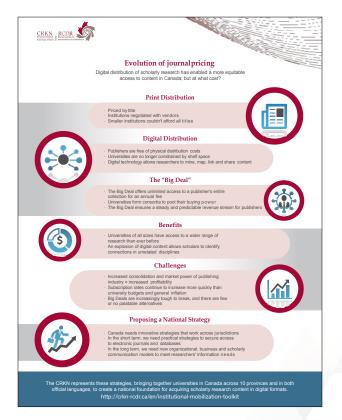


AGM 2015 Award Reception.

#### The Institutional Mobilization Toolkit

# Access to scholarly research is key to Canada's success in the global information economy.

The current commercial publishing model is placing that access at risk creating severe challenges for CRKN members as they aim to provide continued access to research content. The Institutional Mobilization Task Group (IMTG), was initiated with a goal to develop a toolkit for member librarians to help facilitate communications with their internal stakeholders on the issues of negotiation priorities and how their publishing choices, and promotion and tenure decisions impact the larger academic enterprise.



# The Institutional Mobilization Toolkit was launched in January 2016 and contains the following documents:

- 1. Introduction: The Scholarly Publishing Challenge (PDF)
- **2.** Evolution of Journal Pricing (PDF)
- 3. Canadian Economic Environment (PDF)
- **4.** Innovation in Scholarly Communication (PDF)
- 5. Sustainability Challenges (PDF)
- **6.** Understanding Scholarly Metrics (PDF)
- 7. Scholarly Publishing Models (PDF)
- **8.** Glossary of Terms (PDF)
- 9. Selected Bibliography (PDF)
- 10. Bold Moves: Sustainability Issues in Scholarly Communication (PPT)

The task group also circulated a letter to Canadian University Presidents in May 2016, encouraging them to support their librarians in their efforts to advance the goals of institutional mobilization through communication of these issues on their campuses.

# **Maintain and Strengthen Sustainability**

Throughout its brief history, CRKN has understood its role in supporting member libraries and researchers, and has worked to ensure that it is properly resourced to accomplish its mandate. At all levels, CRKN continues to ensure that it is best-configured to accomplish its objectives, including making best use of volunteer, staff and contract resources to deliver a full range of seamless, high-quality services to members.

# **Organizational Capacity**

Through the use of standing and ad-hoc committees, CRKN leverages the time and expertise of its community to undertake governance, negotiation and other collaborative activities. In particular, the Model License Task Group (MLTG) (see page 11) and the Institutional Mobilization Task Group (IMTG) (see page 27) were convened during the year to modernize and extend CRKN's licensing process, and to strengthen libraries' bargaining position by galvanizing the support of their constituencies. Both significantly achieved their objectives during the year.

During the year, CRKN continued the orderly transition of Board and Committee members as terms expired or came up for renewal. Succession planning was initiated to prepare for the conclusion of Dr. Cannon's term as Board Chair in October 2016.

CRKN continues to benefit from the time and diverse expertise of its members, and our ability to attract and retain high-quality volunteers

remains a source of tremendous strength to the organization.

#### **Staff Composition**

The addition of a Special Projects Officer focused on the IDSE project facilitated CRKN's capacity to undertake key initiatives such as the development of the Institutional Mobilization Toolkit and the application for a grant from LAC to develop the Canadian National Digital Heritage Index (CNDHI). A contract Communications Consultant was also retained beginning in December, to provide high-level communications coordination and support.

CRKN was able to host two interns over the course of the year; a high school student who digitized much of CRKN's paper archives, and a Digital Services Intern to assist with the website and the AGM during the fall. The LAC grant facilitated the hiring of a Project Analyst to complete work on the CNDHI-IPNPC.ca site. Otherwise, staff complement was stable over the course of the year.

#### **Maintaining Financial Sustainability**

CRKN's Finance & Audit Committee and Board have, for the past six years, considered the annual budget within the context of a multi-year financial model. The goal remains to align financial planning with the strategic plan, strengthen decision-making, and increase predictability and transparency for CRKN members. In particular, CRKN's budget approach is as follows:

- To reduce the organization's reliance on unpredictable interest revenue;
- To increase revenue from membership fees and other sources in a planned and predictable way over several years;
- To reduce and contain costs wherever possible; and,
- To draw down unrestricted net assets with a series of deficit budgets as a bridging measure, within the parameters of CRKN's Net Assets Policy

CRKN is pleased to report that it recorded another surplus in FY2015-2016 – the second in a row following six years of deficits. In particular, CRKN significantly diversified its revenue streams in FY2015-2016 with the successful Library and Archives Canada grant for the CNDHI project, and the joint AGM with CARL in Ottawa in 2015.

#### **Banding and Membership Fees**

CRKN continued our communication with members in anticipation of the transition to a new banding structure for membership fees beginning in FY2017-2018. This communication also advised members of a lower rate of membership fee increase than initially anticipated by the multi-year plan.

CRKN staff continue to maintain the banding system annually, and have developed procedures to advise members when they near or cross boundaries between bands.

#### The Foreign Exchange Project

The majority of content licensed by CRKN continues to be settled in U.S. dollars (USD) to provide better negotiating leverage and avoid potential exchange surcharges from vendors. CRKN ordinarily invoices members in Canadian dollars (CAD) for all content, and has worked over the last decade to refine a process for locking in exchange rates for members using forward contracts (i.e. promises to buy amounts of US currency at a future date) so members can be billed accurately. While this approach is efficient administratively, it does not afford members any protection from the foreign exchange risk embedded in CRKN licensing agreements.

For several years now, CRKN has offered additional foreign exchange options to members for some of CRKN's largest licenses and most widely-subscribed content. With this service members may authorize CRKN to customize a foreign exchange approach for their institution either by locking in their foreign exchange rates earlier, or by placing bids intended to capitalize on any temporary appreciation in the value of the Canadian dollar over a three to six month horizon.

Given the success of the previous foreign exchange project and with the support of the Finance & Audit Committee and the Board of Directors, CRKN once again offered members the opportunity to participate in the project and potentially, to secure better rates for their USD invoicing for two of CRKN's largest products. In total, 22 members elected to participate, with commitments in excess of \$14.3M USD to the project. Even after accounting for project fees, participants saved over \$765,000 by opting into the project. In addition, for the first time, CRKN piloted a new service allowing members to leverage institutional USD accounts and settle some of their CRKN invoices in USD.

In January 2016, facing the worst CAD/USD exchange rates in a decade, on the recommendation of the Finance & Audit Committee staff prepared a document and hosted teleconferences for the membership, codifying the cumulative effects of the weaker dollar on the membership, and providing additional information on the foreign exchange project.

# **Member Recognition**

The recipient of the Ron MacDonald Distinguished Service Award was celebrated at the 2015 Annual General Meeting in Ottawa.

Michael Ridley was recognized for his demonstrated vision, leadership, and commitment to advance the goals and the knowledge infrastructure for the benefit of CRKN members including his contributions to digital scholarship and the library profession in the form of services and solutions such as the shared platform, Scholars Portal, benefitting library users within Ontario and beyond. Mike's involvement with CRKN spans several decades and his leadership and support on the CRKN Board and Committees has contributed to the valued and healthy condition in which CRKN operates now. Mike served as Project Manager for the Integrated Digital Scholarly Ecosystem (IDSE) initiative, drafting the first Integrated Digital Scholarship Ecosystem (IDSE) report, describing the current ecosystem and offering CRKN many significant recommendations for areas of future collaborations and contribution in this space. This member recognition award, first conferred in 2010, honors the late Ron MacDonald, a key contributor to the development of CRKN's collaborative programs and services.



From left to right: Rebecca Graham and Donna Bourne Tyson with Michael Ridley and CRKN Board Chair Dr. Elizabeth Cannon at the 2015 Annual General Meeting in Ottawa.



CRKN activities and budget development continued to be driven by the objectives of the 2013-2016 strategic plan. During the 2015 AGM, the membership endorsed an extension of the existing plan to 2018, both in recognition of the ongoing value of the current strategic objectives and to align more closely with five-year strategic planning cycles common at member institutions.

The Board of Directors and staff met in January 2016 to brainstorm the development of new or revised tactics, consistent with the current environment, which might be considered as an update under an extended strategic plan. Meetings have been planned for spring 2016 with each of Canada's four regional consortia to gain further input to the extended strategic direction.

A session will be planned for the 2016 AGM to review the revised tactics so that the extended updated strategic plan may be approved for the 2016-2018 period. CRKN will continue with a 5-year strategic planning horizon for the future.

# **Board of Directors**

#### **Dr. Elizabeth Cannon**

Chair

President and Vice-Chancellor University of Calgary

#### **Larry Alford**

Chief Librarian University of Toronto

#### **Lesley Balcom**

University Librarian University of New Brunswick

#### **Gwen Bird\***

University Librarian University of Victoria

# **Christopher Callbeck\***

Treasurer Assistant Vice President, Financial & Administrative Services University of New Brunswick

# Carol Shepstone\*

Vice-Chair University Librarian Mount Royal University

#### Robert Clarke\*

University Librarian **Trent University** 

#### Trevor Davis\*

Associate Vice-President, Scholarship and **Community Engagement** Vancouver Island University

#### **Daniel Godon**

**Library Director** Université du Québec en Outaouais

#### **Todd Mundle**

University Librarian Kwantlen Polytechnic University

\*Member of the Executive Committee



# **Board of Directors**

January 2016

Back row left to right: Lesley Balcom, Gwen Bird, Robert Clarke, Trevor Davis, Chris Callbeck, Todd Mundle,

Larry Alford, Daniel Godon

Front row: Carol Shepstone, Elizabeth Cannon, Clare Appavoo

# **Content Strategy Committee**

The CRKN Content Strategy Committee is established by the Board of Directors as a Standing Committee of the Board. The CSC is responsible for:

- Developing and overseeing systematic means of needs analysis with members, to ensure meaningful consultation with regard to members' priorities, requirements and specifications for the identification, negotiation, implementation and perpetual access of electronic resources;
- Maintaining an awareness of developments in the scholarly publishing landscape and potential opportunities to advance members' interests:
- Developing objectives, principles, strategies, and specifications for vendor and open access negotiations and license agreements, for recommendation to the Board as appropriate;
- Monitoring the execution of agreedupon negotiations strategies by staff, and assisting/serving as a resource to the staff negotiator(s) according to the objectives established by the Board of Directors;
- Evaluating the results of negotiations, and apprising the Board of progress, developments, issues and resulting contract terms achieved through negotiations;

- · Advising and assisting staff with effective implementation of resulting license agreements and access (including, for example, serials management and perpetual access details);
- Contributing strategic insights and operations expertise from members' professional practice to support overall CRKN planning, program implementation and communications;
- Working closely with other Committees to ensure alignment of committee objectives with respect to license fees and cost-sharing;
- Apprising the Board and staff of any policy and/or operational issues arising from the committee's work that may require delegation to another group or action elsewhere within the organization;
- Assuming such other responsibilities as from time to time may be delegated by the Board.



Back row: Monica Ward, Yanick Beaudoin, Dianne Keeping, Louise Houle, Lisa Petrachenko, Tony Horava, Peter Webster, Pamela Jacobs, Stéphanie Gagnon, Denise Koufogiannakis, Craig Olsvik

Front row: Todd Mundle, Clare Appavoo, Benoit Séguin

Todd Mundle, Chair of the CSC, University Librarian, Kwantlen Polytechnic University

Benoit Séguin, Vice Chair of the CSC Université du Ouébec à Trois-Rivières

#### **Council of Atlantic University Libraries** (CAUL) designates:

- Elaine MacInnis, Dalhousie University (to Nov 2015)
- Dianne Keeping, Memorial University of Newfoundland (from Nov 2015)
- Peter Webster, Saint Mary's University

# **Ontario Council of University Libraries** (OCUL) designates:

- Tony Horava, University of Ottawa
- Pamela Jacobs, University of Guelph

# Bureau de coopération interuniversitaire (BCI) designates:

- Christine Hiller, BCI (formerly CREPUQ) (to Dec 2015)
- Stéphanie Gagnon, Université de Montreal (from Dec 2015)
- Louis Houle, McGill University

#### **Council of Prairie and Pacific University** Libraries (COPPUL) designates:

- Jo Anne Newyear Ramirez, University of British Columbia (to January 2016)
- Denise Koufogiannakis, University of Alberta (from February 2016)
- · Lisa Petrachenko, University of Victoria



The CRKN Finance & Audit Committee is established by the Board of Directors as a Standing Committee of the Board and is responsible for:

- Advising the Board on all financial matters affecting CRKN;
- · Recommending auditors for appointment;
- Reviewing scope of the audit and approving the audit fees involved;
- Receiving and reviewing the audited financial statements of CRKN as to reasonableness of presentation, appropriateness of accounting principles and adequacy of disclosure prior to their submission to the Board;
- Receiving and reviewing written annual report of the auditor;
- Recommending the annual budget to the Board, including recommending the annual membership fee;
- Determining whether revised budgets are necessary and recommending accordingly to the Board;
- Advising the Board on specific matters relating to financial exigencies;

- Reviewing on behalf of the Board all contracts, agreements or other instruments involving the financial affairs of CRKN and which are to be presented to the Board and to make recommendations to the Board regarding appropriate action;
- Ensuring that CRKN has an effective process in place that provides appropriate alignment of financial resources with strategic directions;
- Promoting transparency and accountability in all financial and planning activities of CRKN; and,
- Assuming such other responsibilities as from time to time may be delegated by the Board.



Back row: Daniel Godon, Bernard Bizimana, France Paul, Trudy Pound-Curtis, Bill Kuurstra

Front row: Ken Blonski, Christopher Callbeck, Clare Appavoo

# **Membership 2015-2016**

# **Christopher Callbeck**

Chair and Treasurer, Assistant Vice President, Financial & Administrative Services University of New Brunswick, Saint John campus

#### **Bernard Bizimana**

Directeur des services techniques et informatisés Bibliothèque Myriam et J.-Robert Ouimet **HEC Montréal** 

#### **Daniel Godon**

Library Director Université du Québec en Outaouais

#### France Paul

Director of Technical Services, Library and Archives Department Université de Sherbrooke

# **Trudy Pound-Curtis**

Assistant Vice-President, Finance and Chief Finance Officer York University



# Serials Management Sub-Committee

Reporting to the Content Strategy Committee, the Serials Management Sub-Committee ensures that title lists and link resolvers are collectively and proactively updated with the best information, for the benefit of all CRKN members.

# The members of the Serials Management Sub-Committee are:

**Linda Day** Chair (until March 1, 2016) Electronic Resources Librarian, University of Guelph

**Sandra Wong** Chair (from March 8, 2016) Electronic Resources Librarian, Simon Fraser University Library

# Janice Adlington

Collection Development Coordinator, McMaster University

#### Jennifer Richard

Academic Librarian, Acadia University

# **Lino Tremblay**

Bibliothécaire des systèmes et des ressources électroniques, Université du Québec à Chicoutimi

# **Model License Task Group**

Reporting to the Content Strategy Committee, the Model License Task Group was formed in early 2015 with a mandate to systematically review the CRKN Model License and update it to reflect current standards and best practices for e-resource licensing. The task group took a consultative approach to its work by soliciting feedback from CRKN members at several stages of their review process, in an effort to ensure the resulting Model License adequately addresses the needs of member institutions. The Content Strategy Committee reviewed the final draft of the Model License in March 2016 and subsequently submitted it for Board approval in fiscal year 2016-2017.

# The members of the Model License Task Group were:

#### Christine Hiller Chair

Chargée de projet, Achats en commun, Bureau de coopération interuniversitaire

#### **Scott Gillies**

Head of Information Resources, University of Guelph

# **Harriet Rykse**

Associate Chief Librarian, Western University

# **Carol Stephenson**

Strategic Projects Librarian, Wilfrid Laurier University

#### Kumiko Vézina

Electronic Resources Coordinator, Concordia University

#### **Patti Wilson**

Collections Librarian, University of the Fraser Valley

# **Institutional Mobilization Task Group**

Reporting to the Board of Directors, the Institutional Mobilization Task Group (IMTG) was created in January, 2015. The objective of the IMTG was to develop materials for members to utilize in communications with their internal stakeholders on the issues of negotiation priorities and to develop a communications campaign to raise awareness and support on a national level within and beyond the university.

The IMTG was composed of a diverse group of experienced librarians, researchers and academic administrators, drawn from across the width and breadth of the membership. The group met in person, via teleconference and independently with staff to achieve their objectives. The IMTG completed its work in May 2016.

#### The members of the IMTG were:

#### Dr. Karen Grant Chair

Provost and Vice-President, Academic & Research, Mount Allison University (Chair)

# Annie Bélanger

Associate University Librarian, University of Waterloo

#### Jean Blackburn

Collections Librarian, Vancouver Island University

# **Dr. Constance Crompton**

Assistant Professor, Digital Humanities and English, Faculty of Creative and Critical Studies, **UBC** Okanagan

#### **Richard Dumont**

University Librarian, Université de Montréal

# **Dr. Joy Johnson**

Vice-President, Research, Simon Fraser University

#### Dr. Jennifer Love

Associate Professor, Department of Chemistry, Faculty of Science, University of British Columbia

#### **Jennifer Sowa**

Manager, Communications and Marketing, Libraries and Cultural Resources, University of Calgary





Back row left to right: Ken Blonski, Nazia Bundhoo, Craig Olsvik, Yanick Beaudoin, Bill Kuurstra

Front row: Monica Ward, Clare Appavoo, Kimberly Silk

#### Ken Blonski

Director of Operations Office Administrator Tel: 613-907-7030 kblonski@crkn.ca

#### **Bill Kuurstra**

Finance Officer Tel: 613-907-7037 bkuurstra@crkn.ca

#### **Nazia Bundhoo**

& Event Coordinator Tel: 613-907-7036 nbundhoo@crkn.ca

#### **Monica Ward**

Senior Content & **Licensing Officer** Tel: 613-907-7031 mward@crkn.ca

# Craig Olsvik

Senior Content & Licensing Officer Tel: 613-907-7033 colsvik@crkn.ca

# **Clare Appavoo**

**Executive Director** Tel: 613-907-7029 cappavoo@crkn.ca

#### Yanick Beaudoin

Member Services & Licensing Officer

#### **Kimberly Silk**

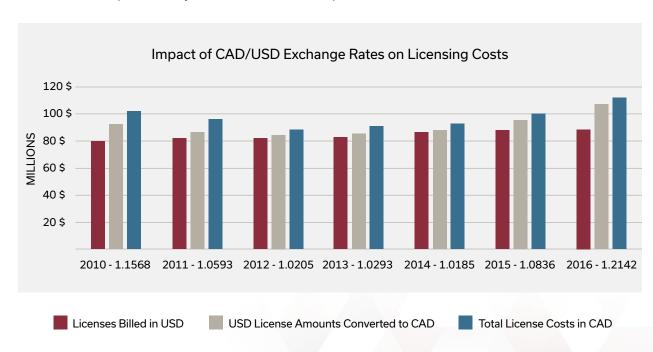
Special Projects Officer - IDSE Tel: 613-907-7034 ksilk@crkn.ca

# **Financial Highlights**

# **Licensing Costs and Revenues**

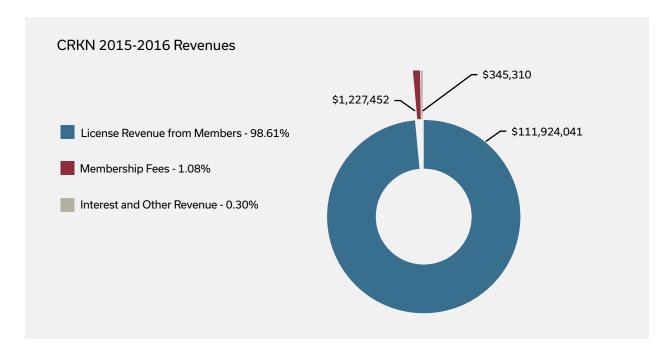
2015-2016 was CRKN's most expensive licensing year ever. CRKN's cost-recovery licensing activities meant that the nearly \$112M CAD in license revenues were offset by corresponding member license expenditure. CRKN uses principals of accrual accounting to ensure that license revenues and license expenditures are matched to the appropriate periods.

As in past years, with nearly 95% of CRKN's licensed content purchased in US currency, CRKN's license revenues (and corresponding members' license expenses) are significantly impacted by changes in the value of the Canadian dollar. While the total price of CRKN's US-denominated licenses has grown gradually, the exchange effects have introduced additional variability in the license costs experience by the CRKN membership.



#### Revenues

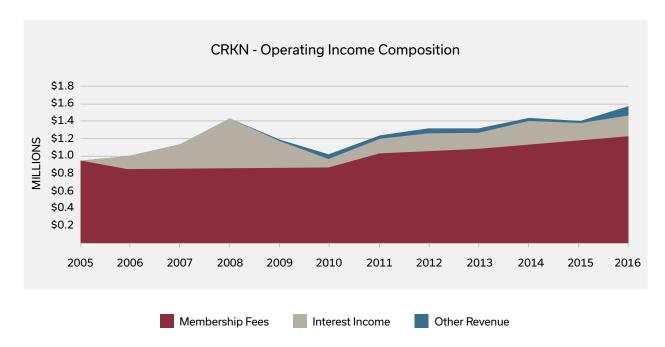
The majority of CRKN's annual revenues relate to its licensing activities. To support those activities and at the direction of the broader membership, CRKN has developed a lean and efficient administration. CRKN's annual membership fees are themselves insufficient to support CRKN's operations budget. While CRKN has taken steps to reduce its dependence on volatile investment income, it is still necessary to CRKN's current operation.



CRKN revenues for the fiscal year of 2015-2016 were \$113M derived from content license fees, membership fees, and miscellaneous income.

Figures correspond to the audited financial statements for the year ended March 31, 2016.

#### Revenues

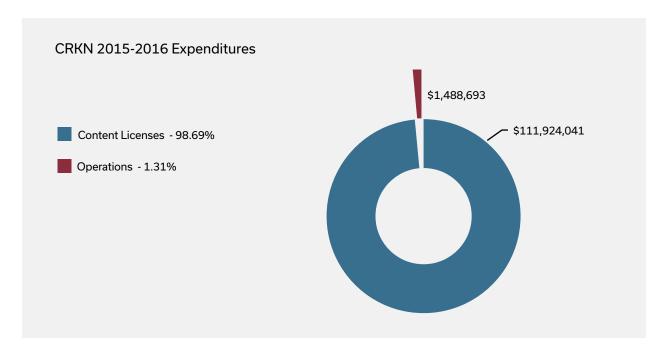


Over time, CRKN has worked within the constraints of its multi-year financial model to contain costs and increase membership fees in a measured and predictable way in order to return to a balanced sustainable budget. CRKN has exceeded its interest income targets significantly in each of the past two years. While CRKN has reduced its budgetary reliance on unpredictable interest revenues, membership fees alone remain insufficient to pay for CRKN's ordinary operation.

Figures correspond to CRKN's audited financial statements.

# **Expenditures**

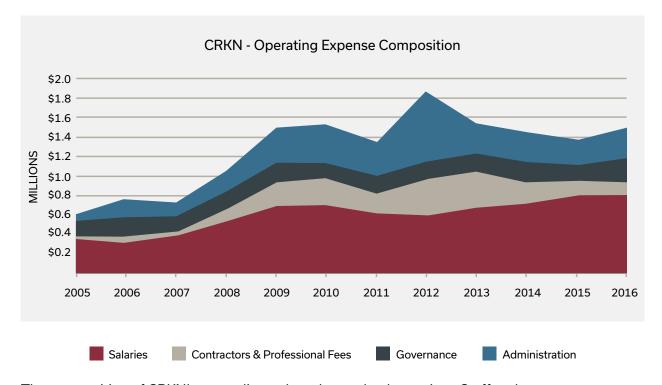
Similarly, the majority of CRKN's expenditures are dedicated to the purchase of licensed digital content. Operations (as shown below), including administration, salaries and benefits, professional fees, and governance account for \$1.49 million or 1.31% of CRKN's expenditures. The organization works to efficiently leverage its activities to respond to the membership and to achieve its strategic objectives.



Nearly 99%, or more than \$110M of expenditures for the 2015-2016 fiscal year consisted of electronic content licensing fees. The remainder of CRKN's expenditures are for organizational operations, including salaries and benefits, professional fees, governance and administration.

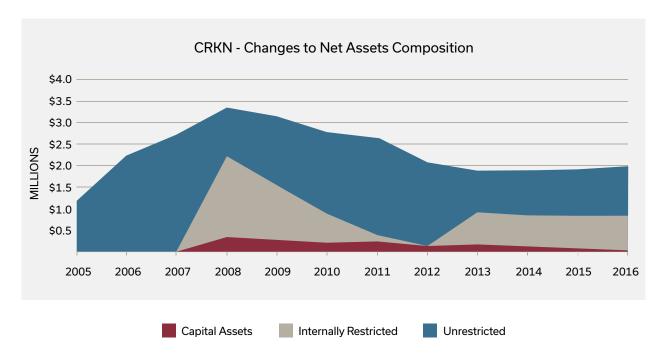
Figures correspond to the audited financial statements for the year ended March 31, 2016.

# **Expenditures**



The composition of CRKN's expenditures has also evolved over time. Staff and contractor costs have stabilized over the last three years, while contractor and professional fees (including translation, audit, bookkeeping, HR, legal and other contractor costs) have varied over time. Governance expenses relate to travel, telecommunication and logistical expenses related to the orderly operation of CRKN's Board, committees and task groups. Administration includes rent, amortization, computer hardware and software, telecommunications and office expenses.

# **Sustainability**



Following CRKN's incorporation in 2004, CRKN benefited both from the generous support and assistance of the University of Ottawa and from a series of initial surpluses, which permitted the organization to rapidly grow its balance of net assets (the organization's accumulated equity). The accumulated net assets were particularly vital for managing the cash-flow demands of the DCI project, but also supported the growth of CRKN's licensing program and enabled CRKN's transition into an autonomous organization.

During the 2007-2008 fiscal year, the organization moved to new offices and significantly capitalized leasehold improvements. For the first time, CRKN also restricted a portion of its net assets, recognizing significant holdback amounts due from CFI for the DCI project.

Between 2009 and 2013, additional facilities and salary costs combined with declining investment income opportunities demanded a series of budget deficits which reduced the organization's accumulated net assets. During this period, CRKN completed the DCI project, formalized and extended its content program, and reorganized its staff complement and facilities.

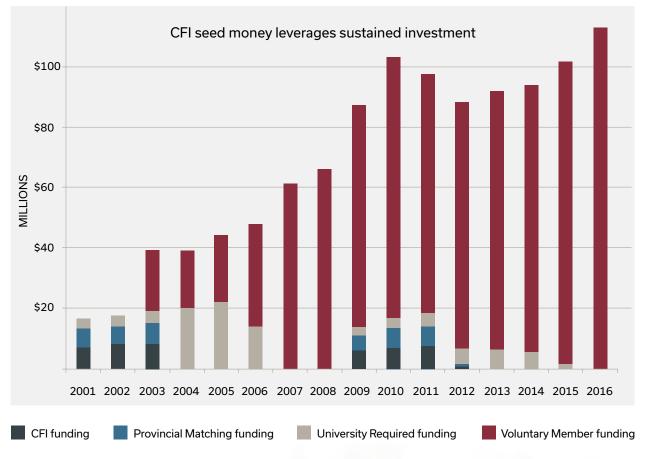
CRKN adopted a multi-year model in 2011, aiming to draw down net assets over time while slowing increasing membership fees in a planned and predictable way.

Beginning in 2013 and in accordance with its budget monitoring and modification policy, CRKN restricted 1/2 of its operating budget each year to prudently anticipate any wrap-up scenario. CRKN's balance of net assets have stabilized, and even increased slightly each year for the past three.

# **Funding Partner**

The Canada Foundation for Innovation (CFI) investment has been instrumental in establishing a collaborative knowledge infrastructure in support of CRKN's mandate to increase access to digital research content. In 2001 CFI invested \$20 million in support of the Canadian National Site Licensing Project (CNSLP), with a further \$30 million matched by provincial governments and member institutions. In 2009 CFI invested in CRKN again with \$19.1 million in the DCI Project, with a further \$29 million matched by provincial and member institutions.

CRKN members continue to derive value from their investments in high value content, benefiting from advantageous licensing terms and opportunities for interdisciplinary research and brain-gain recruitment.



Figures drawn from CRKN's audited financial statements.

The first year investment of \$6.2 million made by CFI in 2001 for the Canadian National Site Licensing Project (\$20 million over 3 years) has been leveraged into more than \$100M in licenses content expenditures in 2016 through investment from provincial funding partners and the member institutions. While license participation has steadily increased, favorable exchange rates and the low recurring costs of the DCI Project resulted in lower costs in 2012-2014, a situation which has reversed in 2015 and 2016. The DCI Project sustainability period ended in 2015, when \$667K in University Required Funding was expended. This chart demonstrates the value of consortial purchasing and the multiplier effect through CRKN's collaborative infrastructure.

# Summary **Financial Statements**

# **TABLE OF CONTENTS**

- 1 **Independent Auditor's Report on Summary Financial Statements**
- 2 **Summary statement of financial position**
- 3 **Summary statement of revenue and expenses**
- 4 Notes to the summary financial statements



Deloitte LLP 1600 - 100 Queen Street Ottawa ON K1P 5T8 Canada

Tel: (613) 236-2442 Fax: (613) 563-3461 www.deloitte.ca

# **Independent Auditor's Report on Summary Financial Statements**

To the Members of Canadian Research Knowledge Network

The accompanying summary financial statements, which comprise the summary statement of financial position as at March 31, 2016 and the summary statement of revenue and expenses for the year then ended, and related notes are derived from the audited financial statements of the Canadian Research Knowledge Network (CRKN) for the year then ended.

We expressed an unmodified audit opinion on those financial statements in our report dated June 20, 2016.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of CRKN. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of CRKN.

#### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements in accordance with the established criteria disclosed in Note 1 to the summary financial statements.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

#### **Opinion**

In our opinion, the summary financial statements derived from the audited financial statements of CRKN for the year ended March 31, 2016 are a fair summary of those financial statements in accordance with the established criteria disclosed in Note 1 to the summary financial statements.

Chartered Professional Accountants Licensed Public Accountants

Deleitte LLP

June 20, 2016

Canadian Research Knowledge Network Summary statement of financial position as at March 31, 2016

	2016	2015
	\$	\$
Assets		
Current assets		
Cash and cash equivalents	17,411,662	10,920,594
License and operations fees receivable	2,864,974	8,857,082
Government remittances receivable	621,469	409,344
Prepaid licenses	91,361,571	78,789,040
Other prepaid expenses	84,891	53,020
	112,344,567	99,029,080
Capital assets	37,466	76,451
·	112,382,033	99,105,531
Liabilities		
Current liabilities		
	40,000,027	10 000 057
Accounts payable and accrued liabilities	18,998,037	18,088,057
Government remittances payable	36,010	242,027
Deferred revenue for license fees (Note 3)	91,358,217	78,869,747
	110,392,264	97,199,831
Commitments (Note 5)		
Net assets		
Invested in capital assets	37,466	76,451
Internally restricted (Note 4)	778,260	758,494
Unrestricted	1,174,043	1,070,755
	1,989,769	1,905,700
	112,382,033	99,105,531

On behalf of the Board of Directors

Administrator

Canadian Research Knowledge Network Summary statement of revenue and expenses year ended March 31, 2016

	Budget		
	2016	2016	2015
	\$	\$	\$
	(unaudited)		
Revenue			
License fees	96,000,000	111,924,041	100,101,504
License fees - DCI sustainability period	-	-	667,259
Operation fees	1,227,452	1,227,452	1,185,955
Interest	180,000	244,800	194,303
Other	48,496	100,510	32,224
	97,455,948	113,496,803	102,181,245
Expenses			
Licenses fees	96,000,000	111,924,041	100,101,504
License fees - DCI sustainability period	· · ·	· · · · -	667,259
Salaries and benefits	805,213	814,077	800,311
Professional fees	190,262	121,317	151,857
Insurance	7,488	7,133	7,087
Administration	201,775	233,512	188,417
Telecommunications	18,660	18,186	17,981
Meetings and conferences	115,950	127,430	83,911
Meals, travel and accommodations	131,511	126,682	77,684
Amortization of capital assets	46,128	40,356	43,047
	97,516,987	113,412,734	102,139,058
Excess of revenue over expenses	(61,039)	84,069	42,187

# Canadian Research Knowledge Network

Notes to the summary financial statements March 31, 2016

#### 1. Basis of presentation

The summary financial statements are derived from the complete set of financial statements of Canadian Research Knowledge Network (CRKN) and they meet the recognition and measurement principles of Canadian accounting standards for not-for-profit organizations. A listing of the significant accounting policies is described in the full statements, including financial instruments, revenue recognition, capital assets, and use of estimates.

#### 2. Nature of activities

CRKN was incorporated on April 1, 2004 under the Canada Corporations Act, and continued on November 8, 2013 under the Canada Not-for-Profit Corporations Act. Through coordinated leadership of librarians, researchers, administrators and other stakeholders, CRKN undertakes large-scale digital content acquisition and licensing initiatives in order to build knowledge infrastructure and research and teaching capacity of Canada's universities.

#### 3. Deferred revenue for license fees

Deferred revenue relates to amounts received or receivable from members for license fees for future fiscal years. CRKN matches its license revenue and corresponding license expenses monthly to the period to which the license pertains:

	2016	2015
	\$	\$
Balance, beginning of year	78,869,747	69,052,210
Contribution received during the year	124,412,511	109,919,041
Contribution recognized as revenue	(111,924,041)	(100,101,504)
Balance, end of year	91,358,217	78,869,747

#### 4. Capital management

CRKN manages its capital to ensure that there are sufficient financial resources in place to deliver on the priorities set by the Board of directors. CRKN does not have any short-term or long-term debt.

CRKN follows a budget monitoring and modification policy to routinely and systematically evaluate financial results to budget and, as required, inform the Finance & Audit Committee and Board of deviations.

CRKN also employs a net assets policy to govern management of net assets and to ensure responsible stewardship of organizational equity on behalf of members. In particular, the policy specifies a minimum and maximum limit to unrestricted net assets, and formally restricts net assets equivalent to one half of its operation budget each year. For the year ending March 31, 2016, the Board of Directors approved a transfer of \$19,766 (2015 - \$16,441) from internally restricted to unrestricted net assets to comply with the net assets policy and ensure sufficient funds for operational contingencies.

#### 5. Commitments

CRKN has commitments for the rental of space through to March 31, 2022 and for the rental of office equipment through to January 2019. Minimum lease payments for the rental period are \$738,239 and \$10,560 respectively.

CRKN has commitments to spend \$5,000 per year (\$25,000 total) between April 2016 and March 2021 to host the cndhi-ipnpc.ca website. CRKN has prepaid the hosting provider, and recorded offsetting deferred grant revenue and prepaid expense amounts to match.

CRKN also has commitments with publishers to purchase licenses (and corresponding commitments from its members to participate in those licenses) of \$2,705,695 CDN, 499,924 GBP and \$105,159,494 USD. At March 31, 2016, CRKN has a commitment for the purchase of \$23,447,860 USD (2015 - \$13,892,766 USD) and 4,021 GBP (2015 - NIL GBP) through the use of forward contracts to settle license obligations on behalf of its membership.