



Canadian Research  
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Réseau canadien  
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# Heritage Market Assessment

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# Agenda

- Ithaka S+R presents results of Heritage Market Assessment
  - Questions for Ithaka S+R
- Preservation and Access Committee and Board response to results
- Break
- Facilitated Discussion

# PAC and Board Response

- Unexpected results:
  - Commitment to using in-house digitization services
  - Desire to digitize, at least locally
  - Lack of understanding of the value of TDR
- Disconnect with NHDS findings
  - Need vs. financial capacity
- Market for services vs. community need
- Recognize the value of the investment made to date
- Need for investment in public good

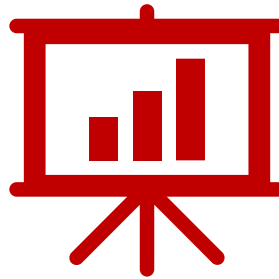
The left side of the slide features a decorative vertical border composed of several parallel white lines. These lines are interspersed with small white circles and elongated, rounded rectangular shapes, creating a modern, geometric pattern.

Break

# Poll

**Do the results of the Heritage Market Assessment reflect your understanding of the landscape?**

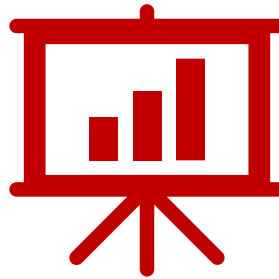
[pollev.com/crkn21rcdr](https://pollev.com/crkn21rcdr)



# Poll

**Which element(s) of the Heritage Market Assessment resonated with you the most?**

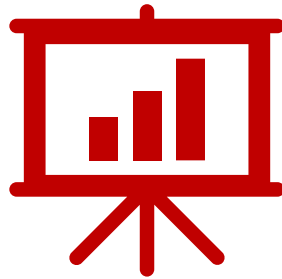
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# Poll

**Which element(s) from the Heritage Market Assessment are counter to your understanding of the landscape?**

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# Discussion



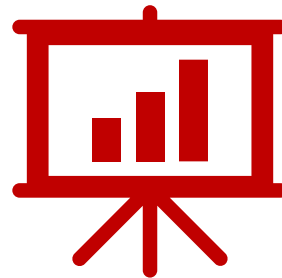


# Poll

“Public good” can take many forms, including providing expertise to member institutions, connecting with local community organizations, and coordinating resource sharing.

**When you think of public good, what services could CRKN provide that would be most beneficial to the community?**

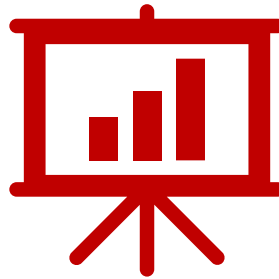
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# Poll

**Given the results of the Heritage Market Assessment and our discussion of your understanding of the landscape, would you support CRKN offering our heritage services as a public good?**

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# Digitization Services

According to the results of the assessment, generating revenue from digitization to support the program is not viable. Some questions for us to consider:

- Should CRKN focus our digitization efforts on building the Canadiana collections?
- Should CRKN continue to offer digitization services to members on a cost-recovery basis?
- How can CRKN work with the NHDS and broader community to support communities that can't afford digitization services?
- Does CRKN have a contribution to make in ensuring that valuable and sometimes at risk content from underrepresented communities isn't lost?

# Hosting and Preservation Services

- CRKN hosting and preservation services developed primarily to support the Canadiana collections.
- Services offered to some organizations on a cost recovery basis.
- NHDS findings demonstrate a need for some shared preservation and hosting services and for improved discoverability of content across multiple collections hosted at multiple sites.

Should CRKN position its hosting and preservation services to help meet that identified need?

# Discussion





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