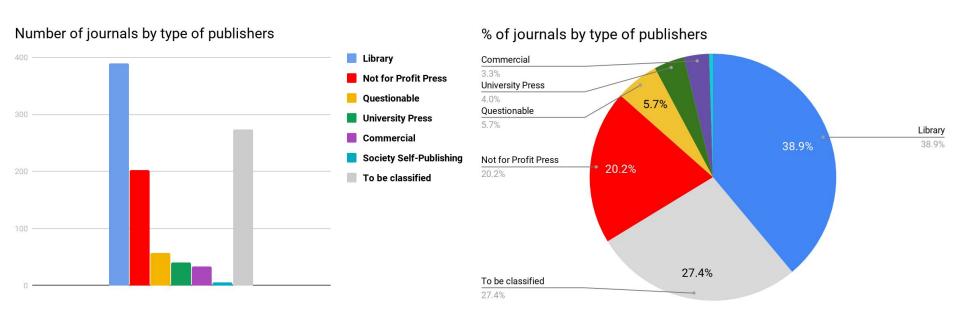
Libraries in the not-for-profit journal publishing ecosystem

Sonya Betz // University of Alberta Mike Nason // University of New Brunswick Emma Uhl // Public Knowledge Project

There are very few commercial publishers in Canada!

Super premature results from my not-so-great work in 2019:



Lange, J., & Severson, S. (2021). What are the characteristics of Canadian independent, scholarly journals? Results from a website analysis. The Journal of Electronic Publishing, 24(1). https://doi.org/10.3998/jep.153

- 473 journals were excluded from the study
- Of those, only 41 were removed because they were commercial publications

Larivière, V., Beth, S., van Bellen, S., Delmas, E. & Paquin, É. (2021). Canadian scholarly journals in the humanities and social sciences: A quantitative and qualitative portrait. Consortium Érudit.

- Identified 825 actively publishing journals in Canada in 2019
- Findings demonstrate a near absence of commercial publishers, counter to global trends
- Most publishing organizations in Canada are very small, with only a few journals.

Table 4: Canadian journal-publishing organizations in HSS and STM (2019)

Rank	Humanities and social sciences (HSS)			Science, technology and medicine (STM)		
1	University of Toronto Press	29	4.7%	Canadian Science	22	10.39/
				Publishing		
2	University of Alberta	21	3.4%	JMIR Publications	10	4.7%
3	University of Toronto	20	3.3%	Avestia Publishing	8	3.7%
			L	Canadian		
4	Université Laval	14	2.3%	Medical Association	5	2.3%
5	McGill University	12	2.0%	Canadian Mathematical Society	3	1.4%
6	University of Ottawa	12	2.0%	Agricultural Institute of Canada	2	0.9%
7	Université de Montréal	11	1.8%	British Columbia Medical Association	2	0.9%
8	University of Victoria	10	1.6%	Canadian Aeronautics and Space Institute	2	0.9%
9	Dalhousie University	9	1.5%	Canadian Geriatrics Society	2	0.9%
10	Presses de l'Université de Montréal	8	1.3%	Canadian Veterinary Medical Association	2	0.9%

Table 5: Organizations and/or method of dissemination of Canadian journals in HSS and STM (2019)

Humanities and Social	Sciences	Science, Technology and Medicine (STM)			
Open Journal Systems	150	24.5% Journal website		80	37.4%
Érudit	135	22.1%	Open Journal Systems	35	16.4%
Journal website	103	16.9%	Canadian Science Publishing	25	11.7%
Association website	51	8.3%	Association website	23	10.7%
University of Toronto Press	31	5.1%	No online disseminator	10	4.7%
No online disseminator	26	4.3%	Érudit	10	4.7%
ProQuest	14	2.3%	SAGE	6	2.8%
Taylor and Francis	14	2.3%	Elsevier	3	1.4%
Wiley	8	1.3%	Taylor and Francis	3	1.4%
Cambridge University Press	7	1.1%	Springer	2	0.9%

Larivière, V., Beth, S., van Bellen, S., Delmas, E., & Paquin, É. (2021). Canadian scholarly journals in the humanities and social sciences.

Libraries are supporting a significant percentage of Canada's journals (030)

There are (at least) **40 organizations** with library hosting / publishing programs or services in Canada:

University of Regina
University of Saskatchewan
University of British Columbia
Thompson Rivers University
McGill University
Université de Montréal
Université du Québec à Montréal
Université Laval
Université du Québec à Trois-Rivières
Brock University
University of Winnipeg
McMaster University

York University

University of Northern British Columbia
Vancouver Island University
York University Osgoode School of Law
MacEwan University
Western University
Laurentian University
Queens University
University of Windsor
Kwantlen Polytechnic
University of Victoria
University of Manitoba
Université du Québec à Chicoutimi

University of New Brunswick

Memorial University
Dalhousie University
Carleton University
University of Waterloo
University of Prince Edward Island
University of Guelph
Lakehead University
University of Ottawa
University of Toronto
Wilfrid Laurier
Acadia University Library
Nipissing University
Ryerson University

It is *a lot* of journals...

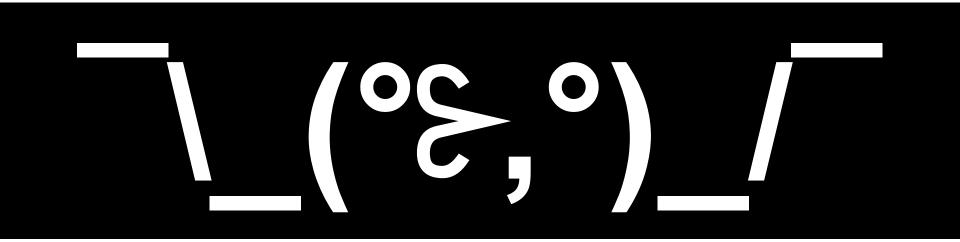
- 440 library-supported journals in the <u>CRKN Open Access Journals List</u>
- 60+ in the DOAJ
- 80+ in the Érudit Platform

Why does this matter?

What even is "publishing"?

- **Is a**: production and distribution system that permits the widespread dissemination of reported research (Dunn & Shepherd 1991)
- Relies on principles of: editorial integrity through peer review, creation
 of adaptable business models, improving accessibility and functionality of
 publications, archiving and preservation work, and promotion of creative
 reuse of research. (AAU 2010)
- **Key functions are**: registration, certification, dissemination, and preservation of scholarship (Morris, Barnas, LaFrenier, & Reich 2013)
- Activities include: content acquisition, preparation, and dissemination /archiving, business management, access control, marketing, innovation, and lobbying (Grossmann & Brembs, 2021)

Are libraries Publishers?



We're certainly engaging in publishing *activities*! At *minimum*, we are publishing *adjacent*! Lower-case "p"!

We're not not publishers!

So, what's our whole deal, anyway?

Our Questions:

- 1. What specific organizations are participating in library publishing in Canada?
- 2. What is the scope of their publishing programs:
 - a. Size and complexity of programb. Number and type of journals published
 - c. Description of services provided
 - d. Staffing and resources allocated
 - e. Infrastructure used and description
 - f. Partner organizations
- 3. How does this compare with other publishing organizations?

- We identified 41 publishing / hosting libraries and sent them a questionnaire.
- We're preparing an additional questionnaire for other publishers in Canada for later this fall.

Preliminary results here: bit.ly/libpubCRKN

Thank you!

```
Sonya Betz // <u>sonya.betz@ualberta.ca</u>
Mike Nason // <u>mnason@unb.ca</u>
Emma Uhl // <u>emma@publicknowledgeproject.org</u>
```

Reffos

- Appleby, J. W., Hatherill, J., Kosavic, A., & Meijer-Kline, K. (2018). What's in a name? exploring identity in the field of library journal publishing. Journal of Librarianship & Scholarly Communication, 6, 1-25. https://doi.org/10.7710/2162-3309.2209
- Association of American Universities. (2010). Scholarly Publishing Roundtable: Report and recommendations from the Scholarly Publishing Roundtable. Retrieved from https://www.aau.edu/key-issues/report-and-recommendations-scholarly-publishing-roundtable
- Dunn, R. G., & Shepherd, P. T. (1991). Publishers: The critical link. Learned Publishing, 4(4), 193-201. Retrieved from https://onlinelibrary.wiley.com/doi/pdf/10.1002/leap/40063
- Grossmann A and Brembs B. Current market rates for scholarly publishing services [version 2; peer review: 2 approved]. F1000Research 2021, 10:20 (https://doi.org/10.12688/f1000research.27468.2)
- Lange, J., & Severson, S. (2021). What are the characteristics of Canadian independent, scholarly journals? Results from a website analysis. The Journal of Electronic Publishing, 24(1). https://doi.org/10.3998/jep.153
- Lange, J. & Severson, S. (2021). [Open Dataset] List of Canadian independent, scholarly journals (2020). Scholars Portal Dataverse, V2 https://doi.org/10.7939/DVN/EPSIIR, CC-BY 4.0
- Larivière, V., Beth, S., van Bellen, S., Delmas, E. & Paquin, É. (2021). Canadian scholarly journals in the humanities and social sciences: A quantitative and qualitative portrait. Consortium Érudit. https://www.erudit.org/public/documents/Canadian scholarlyjournals HSS 2021.pdf
- Library Publishing Coalition Directory Committee. (Ed). (2022) Library Publishing Directory. https://librarypublishing.org/wp-content/uploads/2022/01/Library-Publishing-Directory_2022_web.pdf
- Morris, S., Barnas, E., LaFrenier, D., & Reich, M. (2013). The Handbook of Journal Publishing. Cambridge: Cambridge University Press. https://doi.org/10.1017/CBO9781139107860