

ScienceReach



McGill

Mitacs  
Accelerate

Québec 

Fonds de recherche – Nature et technologies  
Fonds de recherche – Santé  
Fonds de recherche – Société et culture

Facilitating Canadian **Researchers'** and **NGOs'** participation in Knowledge Mobilization;

A Necessity to Enhance Societal Contribution of Academic Research



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## Context: Researchers & Knowledge Mobilization (KMb)



**Global**  
growing  
emphasis on  
KMb

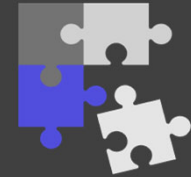
Canada, UK &  
Australia



~**70%** of  
Canadian  
researchers  
support KMb



KMb makes  
research  
more  
**inclusive &  
democratic**



**Limited**  
support for  
KMb at  
Canadian  
Universities

Sources: Gopaul, 2016; MacGregor, 2020; Cooper, 2018; Anderson, 2016; Westfall, 2007

## Solution: The Strategic Position of NGOs

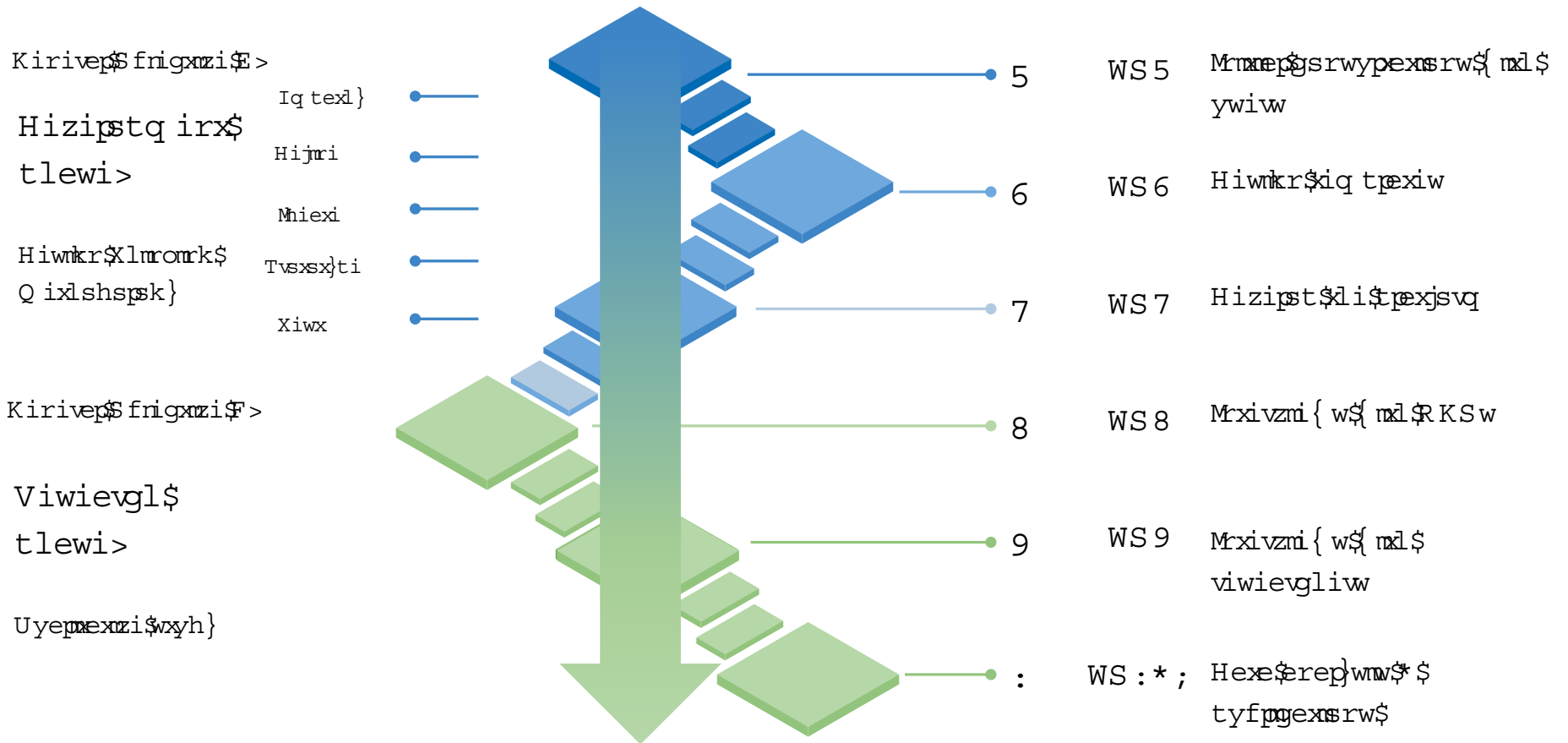
1. First-hand knowledge
  2. Ability to facilitate interactions
  3. Capacity to produce knowledge
1. Accessing expertise
  2. Participating in knowledge production
  3. Obtaining research funds

## Challenge:

Engaging in KMb is resource-consuming for NGOs and Researchers

Sources: Jones et al., 2016; Green, 2017; Cooper, 2018; Olivier et al., 2016

# ScienceReach Project:



## How ScienceReach facilitates KMb:



Enter keyword ...

Enter location ...

Filters

## 1. Data and Knowledge about community

### Community Challenges

+ Add

#### French-Language Support for Québec's English-Speaking Professionals

Language Policies

English-speaking Quebecers

Bilingualism

French-language training

#### Surveillance du trouble du spectre de l'autisme au Québec

autism

autism spectrum

## 2. Knowledge Mobilization Plans

### Science Communication Plans

+ Add

Canada, Quebec, Montréal

#### Empowering Minority Youth for Climate Activism

This research looks at ways to engage with racialized youth who are interested in participating in climate activism. By taking an active approach to the ...

Youth Activism

Climate

Social Justice

Canada, Quebec, Montréal

#### International Service Learning 3.0: Using Technology to Improve Outcomes and Sustainability

Today's International Service Learning practices require an ... es, fresh educational frameworks, and accountably prosper. This research

## 3. Big Data of user interaction and behavior

# ScienceReach Project: **Research Phase**

Qualitative investigation of Researchers' and NGOs' participation in KMb

1. To assess **incentives, barriers, and needs**
2. To identify **necessary and effective KMb processes**

# References

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- Green, D. (2017). The NGO-Academia Interface: Realising the shared potential. The Impact Initiative for International Development.
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