

**By Our Powers Combined:  
Bridging collections analysis and  
bibliometrics, using researcher  
article citations to assess  
collection impact**

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## **AGENDA**

1. Introduction
2. Collections Analysis
3. Lit Review
4. Citation Analysis Project
5. Limitations & Lessons Learned
6. Applications
7. Conclusion & Next Steps

## INTRODUCTION



Intersections of  
bibliometrics and  
collections analysis



Focus on citation  
analysis



Analysis is needed  
in the time of rising  
serials costs



CA can be used to  
help reevaluate Big  
Deals

## THE QUESTIONS

- How will this project help us unbundle our Big Deals?
- To what extent does our collection meet our authors' research needs?
- Do gaps in our collections holdings adversely impact our authors' research?



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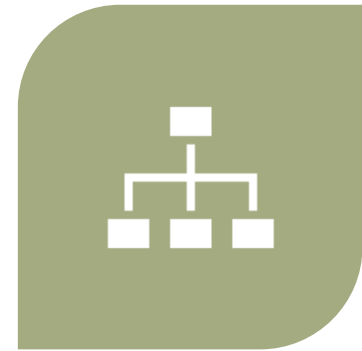
## WHAT IS COLLECTIONS ANALYSIS?



DATA-INFORMED



COLLECTION  
MANAGEMENT



ORGANIZATIONAL  
PRIORITIES

A1 *fx* Report\_Name

	A	B	C	D	E	F	G	H	I
1	Report_Name	Database Search and Item Usage							
2	Report_ID	DR_D1							
3	Release	5							
4	Institution_Name	Sample University							
5	Institution_ID	isni=1234567890							
6	Metric_Types	Searches_Automated; Searches_Federated; Searches_Regular; Total_Item_Investigations; Total_Item_Requests							
7	Report_Filters	Access_Type=Controlled; Access_Method=Regular							
8	Report_Attributes								
9	Exceptions								
10	Reporting_Period	2017-01-01 to 2017-06-30							
11	Created	2017-05-25							
12	Created_By	Platform X							
13									
14	<b>Database</b>	<b>Publisher</b>	<b>Publisher_ID</b>	<b>Reporting_Period_Total</b>	<b>Proprietary_ID</b>	<b>Metric_Type</b>	<b>Reporting_Period_Total</b>	<b>Jan-2017</b>	<b>Feb-2017</b>
15	Database A	DB Publisher X		PlatformX	pubx:dbA	Searches_Automated	2822	234	531
16	Database A	DB Publisher X		PlatformX	pubx:dbA	Searches_Federated	2372	159	456
17	Database A	DB Publisher X		PlatformX	pubx:dbA	Searches_Regular	3410	332	629
18	Database A	DB Publisher X		PlatformX	pubx:dbA	Total_Item_Investigation	17208	1450	3232
19	Database A	DB Publisher X		PlatformX	pubx:dbA	Total_Item_Requests	8484	705	1596
20	Database B	DB Publisher X		PlatformX	pubx:dbB	Searches_Automated	3008	229	543
21	Database B	DB Publisher X		PlatformX	pubx:dbB	Searches_Federated	2558	154	468
22	Database B	DB Publisher X		PlatformX	pubx:dbB	Searches_Regular	3596	327	641

**THE PROJECT**

CITATION ANALYSIS

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## LIT REVIEW

- “Citation analysis is a branch of bibliometrics” (Hoffman & Doucette, 2012)
- No set of guidelines for citation analysis (Hoffman & Doucette, 2012); not much automation (White, 2019)
- Many studies focus on single disciplines and the results





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## UNB STATS

75	Programs
10,000+	Students
1,200+	Graduate students
900+	Faculty
70%	Sponsored research in NB
\$55.67M	External research funding



## THE PROJECT

Scopus data source

3 years of data (2019-2021)

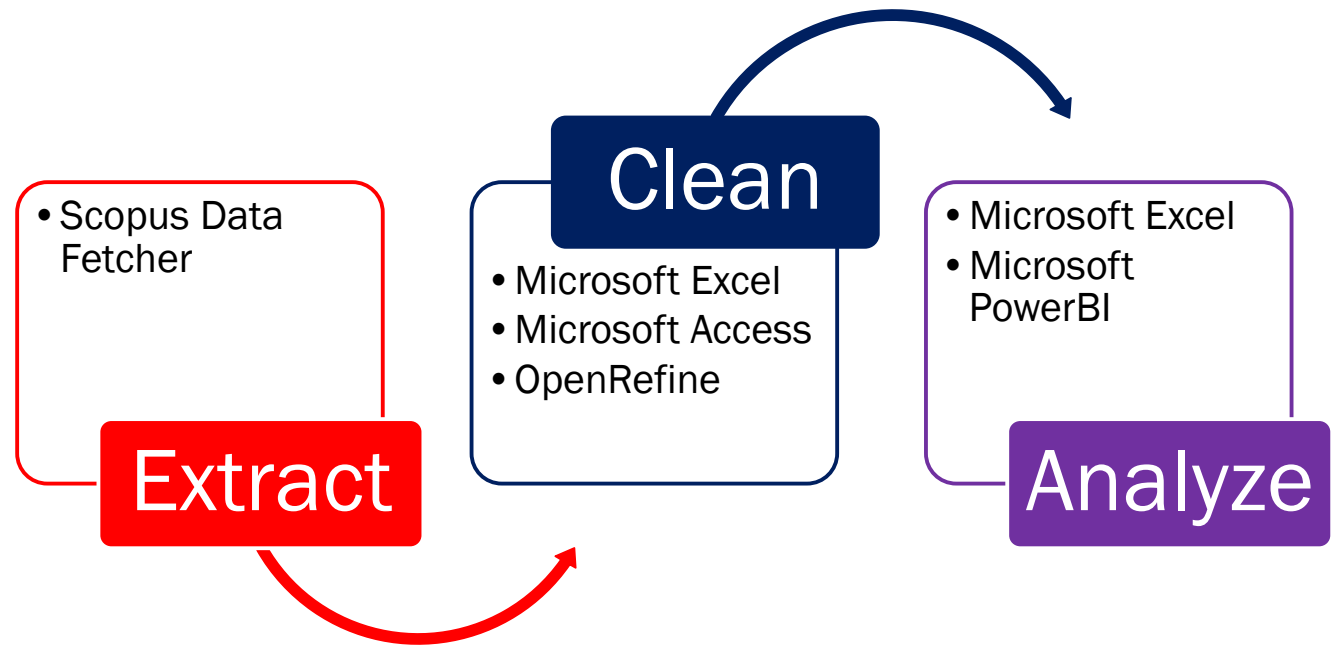
N = 120,982 journal publications

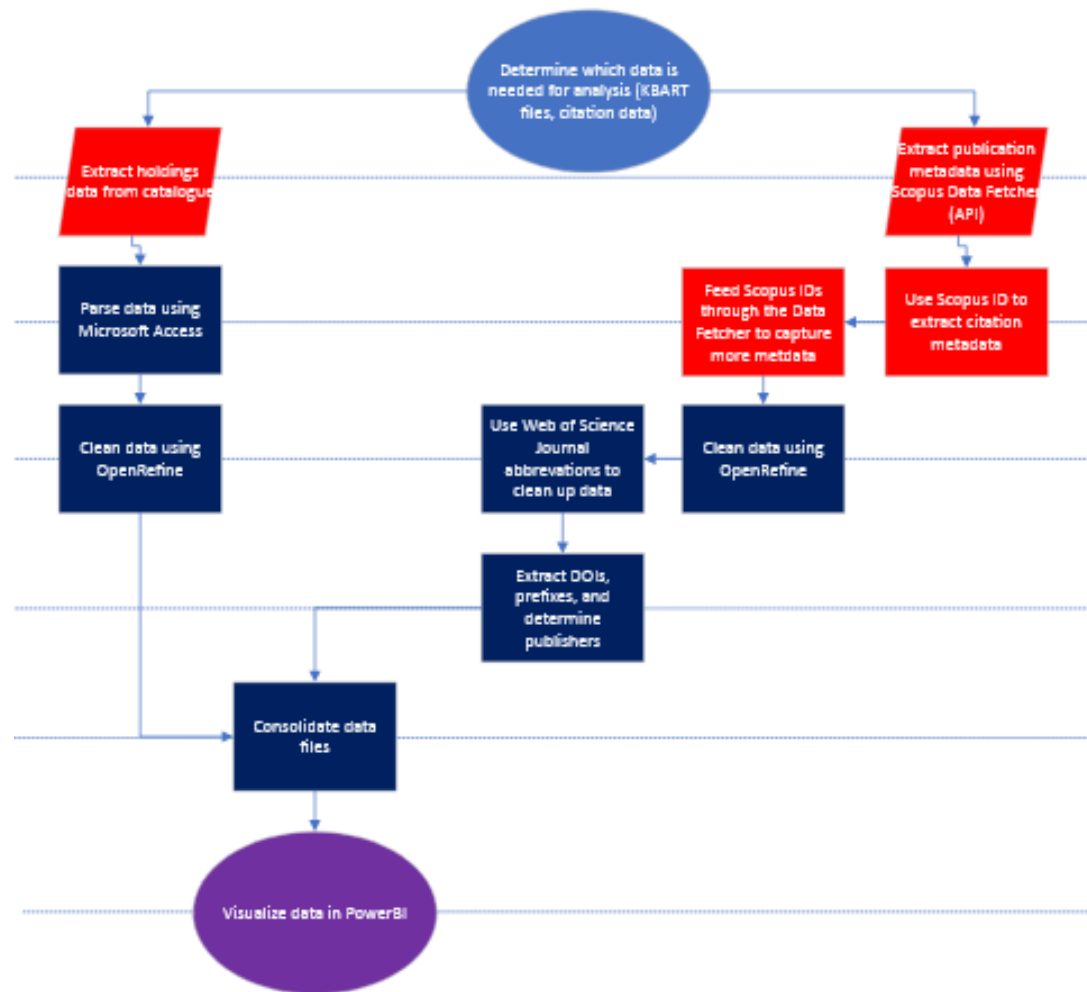
68,919 had DOIs

Includes graduate students and faculty research

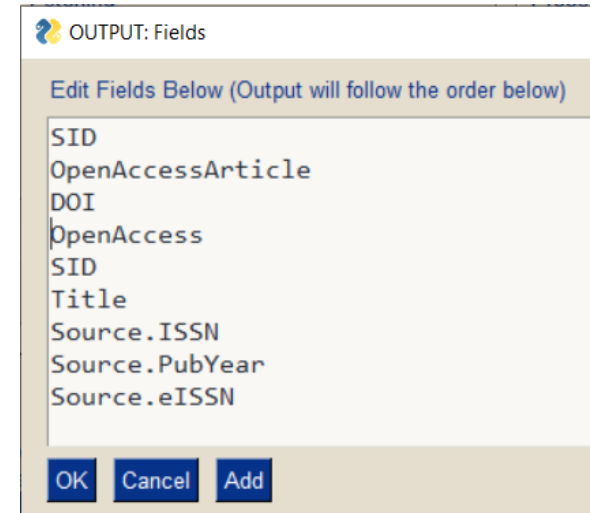
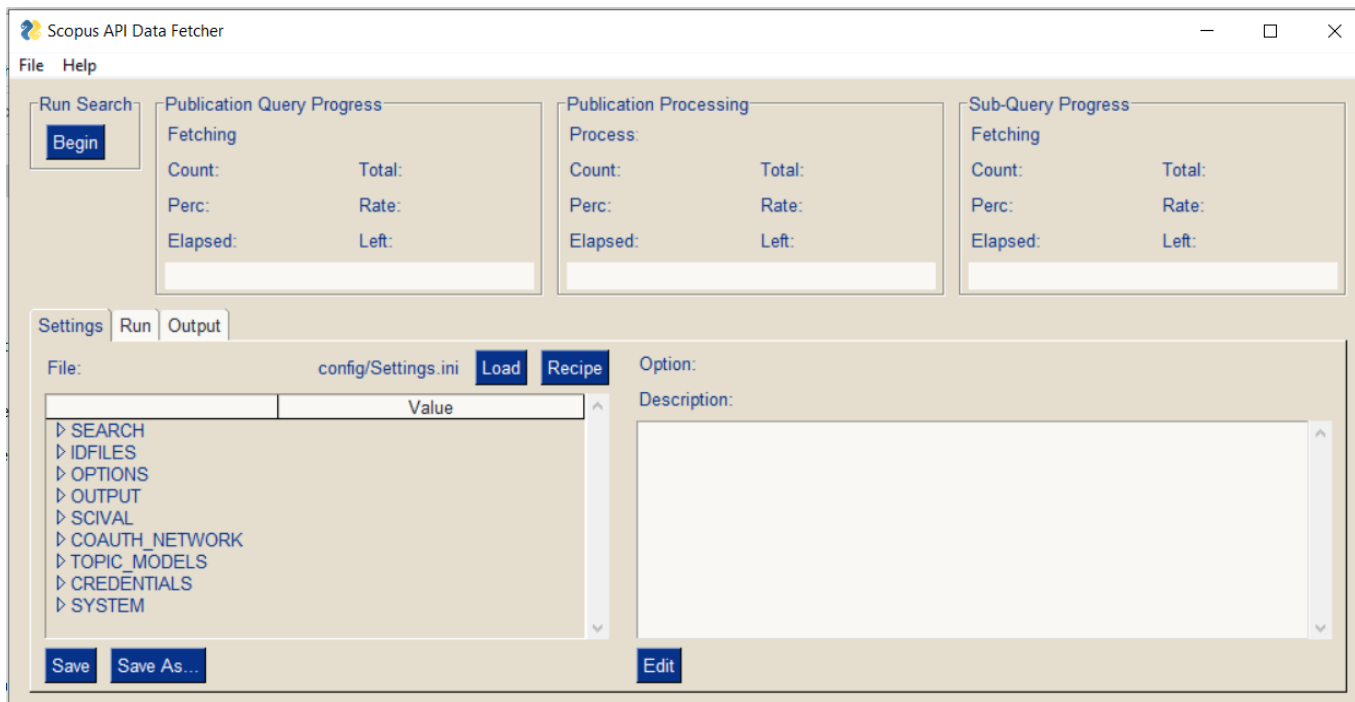
Work in progress

# PROCESS





# STEP 1: EXTRACT YOUR PUBLICATION DATA



## STEP 2: RUN IT BACK THROUGH THE DATA FETCHER

The image shows a desktop environment with two windows. On the left is a Notepad window titled "CitationSIDs.tab - Notepad" with a menu bar (File, Edit, Format, View, Help) and a list of numbers: 730, 1728, 1901, 2149, 2346, 3215, 3744, 6434, 6813, 7151, 7383, 7521, 7678, 8626, 9652, 9769, 10362, 10364, 10493.

On the right is the "Scopus API Data Fetcher" application window. It has a menu bar (File, Help) and several progress monitors at the top: "Run Search" with a "Begin" button, "Publication Query Progress" (Fetching), "Publication Processing" (Process:), and "Sub-Query Progress" (Fetching). Each progress monitor includes fields for Count, Total, Perc, Rate, Elapsed, and Left. Below these are tabs for "Settings", "Run", and "Output". The "Settings" tab is active, showing a "File:" field with "config/Settings.ini", "Load", and "Recipe" buttons. A tree view on the left lists settings categories: SEARCH, IDFILES, OPTIONS, OUTPUT, SCIVAL, COAUTH\_NETWORK, TOPIC\_MODELS, CREDENTIALS, and SYSTEM. To the right is an "Option:" field with a "Description:" text area. At the bottom are "Save", "Save As...", and "Edit" buttons.

# STEP 3: CLEAN YOUR PUBLICATION DATA

OpenRefine test citations4 csv [Permalink](#) Open... Export Help

Facet / Filter [Undo / Redo 0 / 0](#) **21702 records** Extensions: Wikidata

Show as: **rows** records Show: 5 10 25 50 100 500 1000 records « first < previous 1 of 22 pages next > last »

**Using facets and filters**

Use facets and filters to select subsets of your data to act on. Choose facet and filter methods from the menus at the top of each data column.

Not sure how to get started?  
[Watch these screencasts](#)

All	Format	EID	SID	First letter (JM)	SourceName	Alternate SourceName (JM)	Verified Title Spelling? (JM)	Part of KBART file? (JM)	Part of Scopus Pub list? (JM)	Volume	FirstPage	LastPage	FirstYear	LastYear
1.		85089338871	2550781		A Natural History Bulletin of the New York Herpetological Society	#N/A		#N/A	#N/A	15	9	28	1979	1979
2.		85092338352	85081749206		Can Sci Advis Sec Res Doc	#N/A		#N/A	#N/A				2012	2012
3.		85107063820	85107022855		Food-Based Dietary Guidelines for India 2021	#N/A		#N/A	#N/A					
4.		85106489269	85106535893		Revised Selected Papers, Lecture Notes in Computer Science	#N/A		#N/A	#N/A	9481	169	182	2015	2015
5.		85116052188	85095129090		WHO Guidelines on Physical Activity and Sedentary Behaviour	#N/A		#N/A	#N/A				2020	2020
6.		85114269063	85085726047	J	Journal of Namibian Studies		y	#N/A	yes	16	83	114	2014	2014
7.		85082640470	35948980827	"	"Lazy, Improvident People": Myth and Reality in the Writing of Spanish History	#N/A		#N/A	#N/A				2006	2006
8.		85114189787	85114153866	"	"Mahtaqtak, Where the Path Comes to an End": Documenting Cultural Landscapes of Movement in Wollastoqiyik (Maliseet) First Nation Territory in New Brunswick, Canada, and Maine, United States	#N/A		#N/A	#N/A				2020	2020
9.		85082315915	85088884204	"	"Pain as the fifth vital sign" and dependence on the "numerical pain scale" is being abandoned in the US: Why?	#N/A		#N/A	#N/A				2018	2018
10.		85128510573	85128577503	"	"The Network Infection Contagious Diseases Positioning System (NICDP-System): The Case of	#N/A		#N/A	#N/A				2020	2020

## STEP 4: KEEP CLEANING YOUR DATA

# Web of Science Journal Abbreviations List

### Journal List

J-FOR-JOURNAL OF SCIENCE & TECHNOLOGY FOR FOREST PRODUCTS AND PROCESSES  
**J-FOR**

JAAGSIEKTE SHEEP RETROVIRUS AND LUNG CANCER  
**CURR TOP MICROBIOL**

JAAPA-JOURNAL OF THE AMERICAN ACADEMY OF PHYSICIAN ASSISTANTS  
**JAAPA-J AM ACAD PHYS**

JACC-CARDIOVASCULAR IMAGING  
**JACC-CARDIOVASC IMAG**

JACC-CARDIOVASCULAR INTERVENTIONS  
**JACC-CARDIOVASC INTE**

JACC-HEART FAILURE  
**JACC-HEART FAIL**

JACEP-JOURNAL OF THE AMERICAN COLLEGE OF EMERGENCY PHYSICIANS  
**JACEP-J AM COLL EMER**

JACKED TUNNEL DESIGN AND CONSTRUCTION  
**GEOTECH SP**

JACKIE ROBINSON: RACE, SPORTS AND THE AMERICAN DREAM

JACKSON SCHOOL PUBLICATIONS IN INTERNATIONAL STUDIES  
**J S PUB INT**

JACOBS FOUNDATION SERIES ON ADOLESCENCE  
**JACOBS FOUND SER ADO**

JACQUES LEFEVRE D'ETAPLES 1450?-1536  
**CCC RENAISS**

JACQUES MARITAIN AND THE MODERN ERA

JADERNA ENERGIE  
**JAD ENERG**

JAHN-TELLER EFFECT: FUNDAMENTALS AND IMPLICATIONS FOR PHYSICS AND CHEMISTRY  
**SPRINGER SER CHEM PH**

JAHRBUCH DER BERLINER MUSEEN  
**JAHRB BERLIN MUSEEN**

JAHRBUCH DER DEUTSCHEN SCHILLERGESELLSCHAFT  
**JAHRB DEUT SCHILLER**

JAHRBUCH DES FREIEN DEUTSCHEN HOCHSTIFTS  
**JAHRB FREI DEUT HOCH**

JAHRBUCH FUR INTERNATIONALE GERMANISTIK



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## STEP 5: WORK WITH DOIS

Extract DOIs

Extract DOI  
prefixes

Determine  
publisher name

## STEP 6: EXTRACT HOLDINGS AND CLEAN THE DATA

The screenshot displays the WorldShare application interface. At the top left is the WorldShare logo. Below it is a navigation bar with tabs: Metadata, Acquisitions, Licenses, Circulation, Analytics, and Admin. A sidebar on the left contains a menu with options: Record Manager, My Labels, Collection Manager, My Files (expanded), Uploads, and Downloads. The main content area is titled 'Downloads' and has two sub-tabs: 'Records and Reports' and 'KB Downloads'. The 'KB Downloads' tab is active, showing the heading 'Knowledge Base Downloads' and the note 'All file downloads are UTF-8 encoded.' Below this, there is a 'Download Type' dropdown menu set to 'My Selected Titles (KBART)' and a 'Download' button.

WorldShare

0 Metadata Acquisitions Licenses Circulation Analytics Admin

Record Manager

My Labels

Collection Manager

My Files

Uploads

Downloads

Downloads

Records and Reports KB Downloads

Knowledge Base Downloads

All file downloads are UTF-8 encoded.

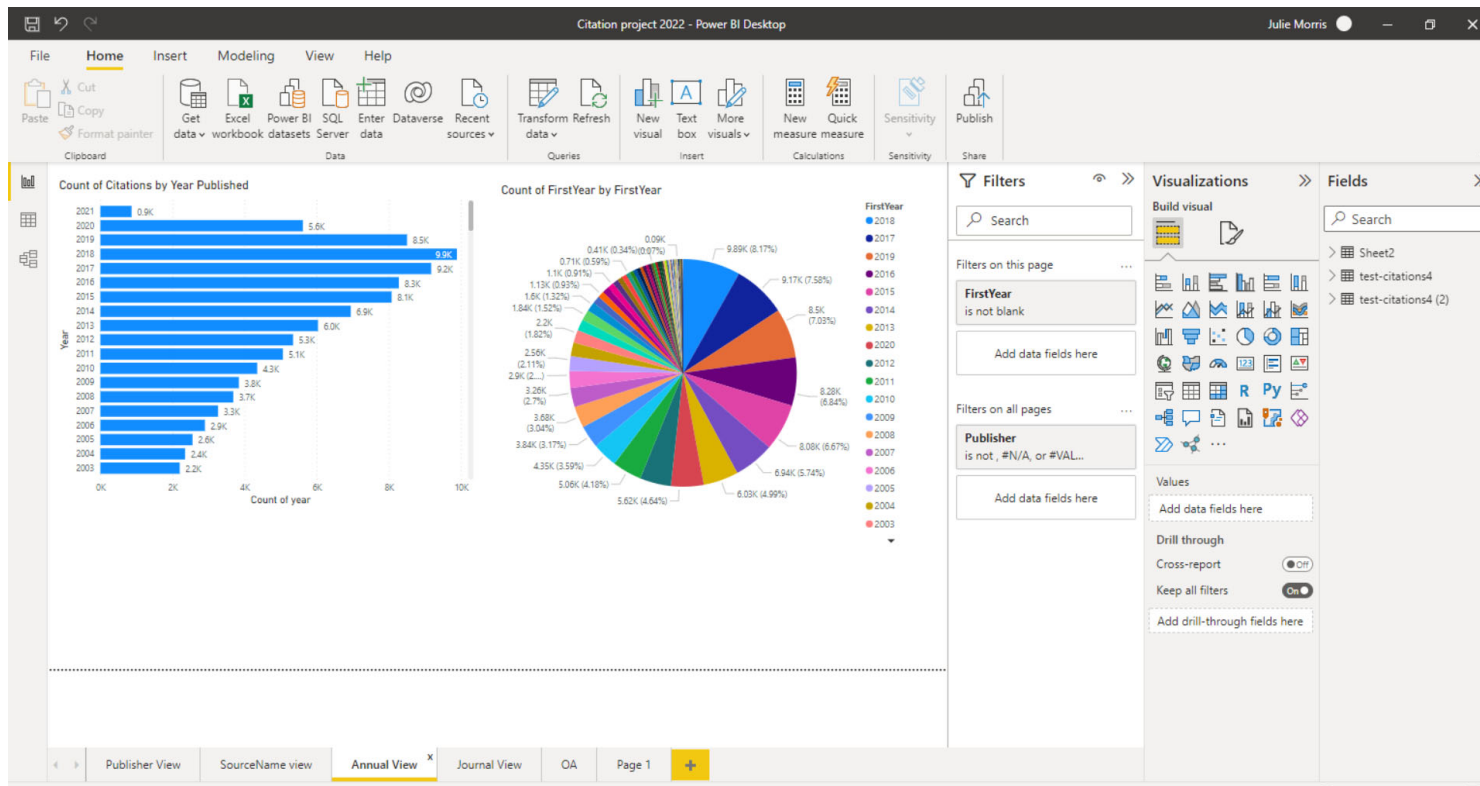
Download Type My Selected Titles (KBART) ▾

Download

# STEP 7: COMBINE YOUR DATA

EID	SID	Source	Part of	Part of	Volume	FirstPage	LastPage	FirstYear	LastYear	Title	Text	DOI	DOI Pre	Publish	Alterna	ISSN	e-ISSN	Open A	Source	Author	Genera	1	Science	es	11	12	13	
8.51E+10	8.49E+10	100E Ecole	no	no		149	197	2015	2015	Burgess, C	10.1093/ai	10.1093	Oxford Un	Oxford University Press					France, Ju	["Burgess C.P."]							13	
8.51E+10	8.51E+10	101 gresel	no	no				2012	2012	Nedelcu, Isabela.									Bucuresti:	["Nedelcu I."]								
8.51E+10	8.51E+10	10th Euro	no	no				2013	2013	Computat	Lloyd, T., Turnock, S., Humphrey, V.,									["Lloyd T.", "Turnock S.", "Humphrey V."]								
8.51E+10	8.5E+10	10th Euro	no	no				2013	2013	Tidal turbi	Fleming, C., McIntosh, S., Willden, R.J.,									["Fleming C.", "McIntosh S.", "Willden R.J."]								
8.51E+10	8.5E+10	10th Euro	no	no			9	2013	2013	Turbulenc	Blackmore, T., Atten, W., Bahaj, A.,									["Blackmore T.", "Atten W.", "Bahaj A."]								
8.51E+10	3.18E+10	Forest Eccy	yes	yes	12	19		2005	2005	Turkelboc	Sidle RC, z	10.1016/j.	10.1016	Elsevier	Elsevier			0		["Sidle R.(	0	Agricultur				0		
8.51E+10	36346410	10th IEEE I	no	no	3	1135	1139	2001	2001	Fuzzy entri	Al-sharhan, S., Karray, F., Gueaieb, W., and Basir, O.								(Melbour	["Al-Sharhan S.", "Karray F.", "Gueaieb W.", "Basir								
8.51E+10	34770509	Agricultur	yes	no				2001	2001	Influence	Smolikow	10.1016/Si	10.1016	Elsevier	Elsevier					["Smolikowski B.", "Puig H.", "Roose E."]								
8.51E+10	8.49E+10	Journal of	yes	yes				2012	2012	A review	Tang X, Zh	10.1016/S.	10.1016	Elsevier	Elsevier	10010742	0	0		["Tang X."]	0	0	0					
8.51E+10	1.64E+09	Water Scie	yes	yes		462		2004	2004	Effectiver	Spruill TB	10.2134/j	10.2134	American	American Society of Agronomy			DOAJ Open Access		["Spruill T	0	0	0					
8.51E+10	3.37E+10	10th Inter	no	no				2001	2001	Mechanis	Andresen, P.L., Angeliu, T.M., Young, L.M., Catlin, W.R., Horn, R.M.,								["Andresen P.L.", "Angeliu T.M.", "Young L.M.", "C									
8.51E+10	8.5E+10	10th Inter	no	no		277	284	2012	2012	Synthesis	Md. Mazder Rahman and Gerhard W. Dueck.									["Mazder Rahman Md.", "Dueck G.W."]								
8.51E+10	8.5E+10	10th Inter	no	no		277	284	2012	2012	Synthesis	M. M. Rahman and G. W. Dueck, Synthesis of linear nearest neighbor quantum circuits,									["Mazder Rahman Md.", "Dueck G.W.", "Rahman M								
8.51E+10	8.49E+10	10th Worl	no	no				2013	2013	Comparis	Brevault, L., Balesdent, M., B�rend, N., & Le Riche, R. (2013). Comparison of different globa									["Brevault L.", "Balesdent M.", "Berend N.", "Le Ri								
8.51E+10	8.51E+10	10-year ec	no	no				2016	2016	Province of New Brunswick. (2016). 10-year education plan: Everyone at their best									Retrieved [									
8.51E+10	8.51E+10	113th CBC	no	no				2013	2013	PRANTY, B. 2013. 113th CBC Florida Regional Summary. New York, USA: National Au									New York,	["PRANTY B."]								
8.51E+10	8E+10	11th Annu	no	no		1045	1048	2010	2010	Recurrent	Mikolov, T., Karafiat, M., Burger, L., Cernocky, J., and Khudanpur, S. (2010). Recurre									Chiba, Jap	["Mikolov T.", "Karafiat M.", "Burget L.", "ernocky							
8.51E+10	8E+10	11th Annu	no	no		1045	1048	2010	2010	Recurrent	Mikolov, T., Karafiat, M., Burger, L., Cernocky, J., and Khudanpur, S. (2010). Recurre									Chiba, Jap	["Mikolov T.", "Karafiat M.", "Burget L.", "ernocky							
8.51E+10	8.51E+10	11th IADIS	no	no				2018	2018	Conceptu	K. Sultan, O. Ruhi, and R. Lakhani. CONCEPTUALIZING BLOCKCHAINS: CHARACTERISTICS & APP									["Sultan K.", "Ruhi O.", "Lakhani R."]								
8.51E+10	8.51E+10	11Th IEEE	no	no				2020	2020	Using bert	Heidari, M., Jones, J.H.: Using bert to extract topic-independent sentiment features for social									["Heidari M.", "Jones J.H."]								
8.51E+10	8.51E+10	12th (USE)	no	no		383	400	2016	2016	Don't Get	David Lion, Adrian Chiu, Hailong Sun, Xin Zhuang, Nikola Greveski, and Ding Yuan. Don't Get C									["Lion David", "Chiu Adrian", "Sun Hailong", "Zhua								
8.51E+10	8.5E+10	12th Annu	no	no		1	6	2015	2015	Help your	Hassan, M.A., Xiao, M., Wei, Q., Chen, S.,									IEEE	["Hassan M.A.", "Xiao M.", "Wei Q.", "Chen S."]							
8.51E+10	8.5E+10	12th ICITS	no	no		498	500	2017	2017	Ethereum	W. Chan and A. Olmsted, "Ethereum transaction graph analysis," in 12th ICITST. IEEE In 12th Int									["Chan W.", "Olmsted A."]								

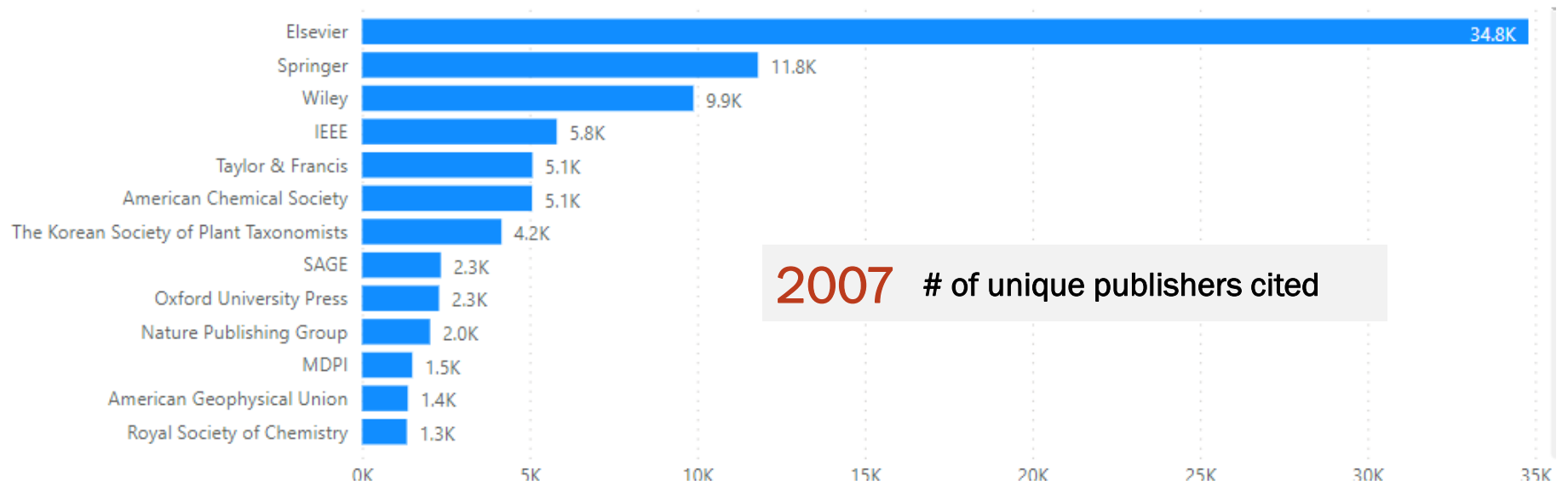
# STEP 8: RUN ANALYSIS USING POWER BI



# RESULTS

UNB CITATION  
ANALYSIS PROJECT

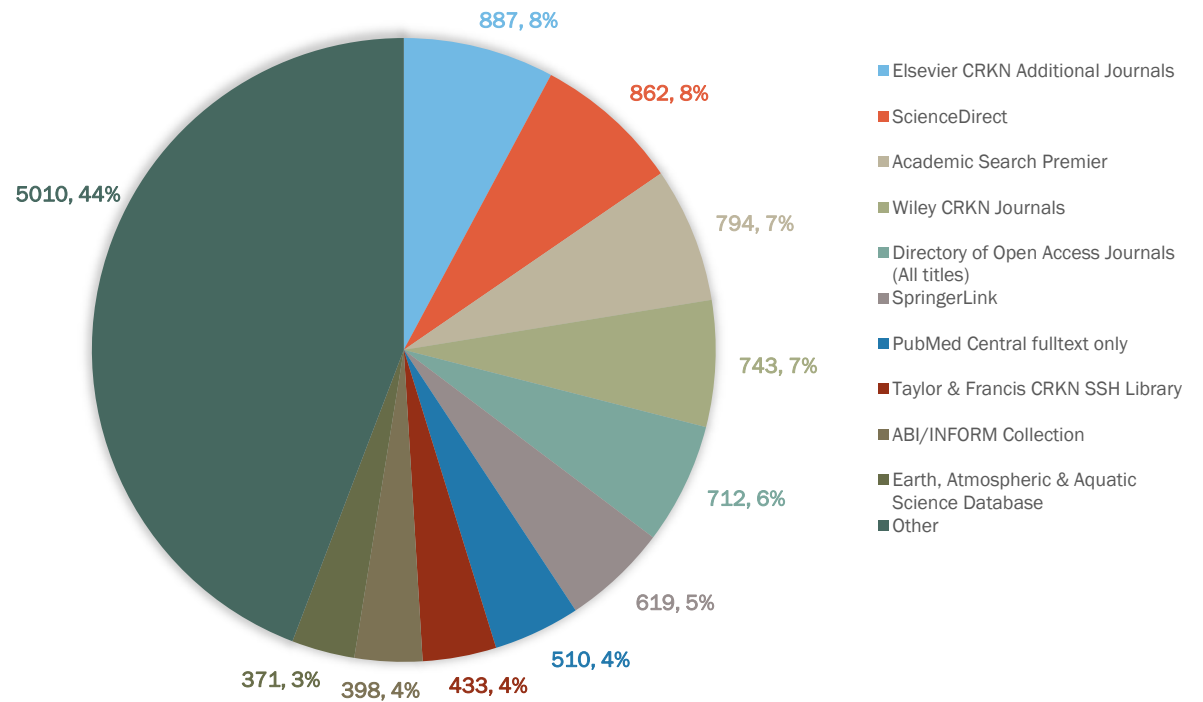
## Count of Publisher Name by Number of Citations



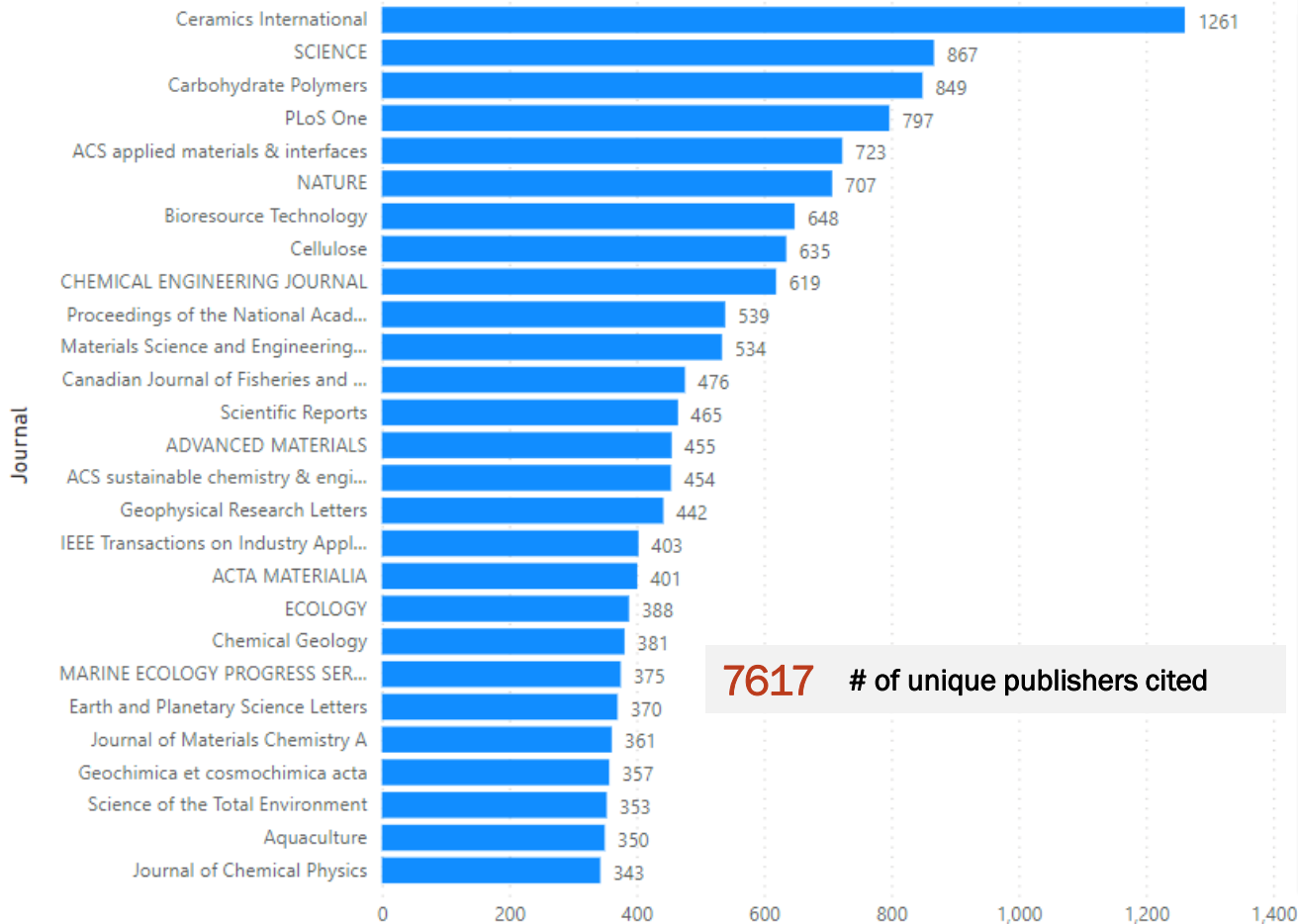
# WHAT PUBLISHERS ARE WE USING?

# WHAT JOURNAL PACKAGES ARE WE USING?

TOP 10 JOURNAL PACKAGES USED



## Count of Journal Title by Number of Citations

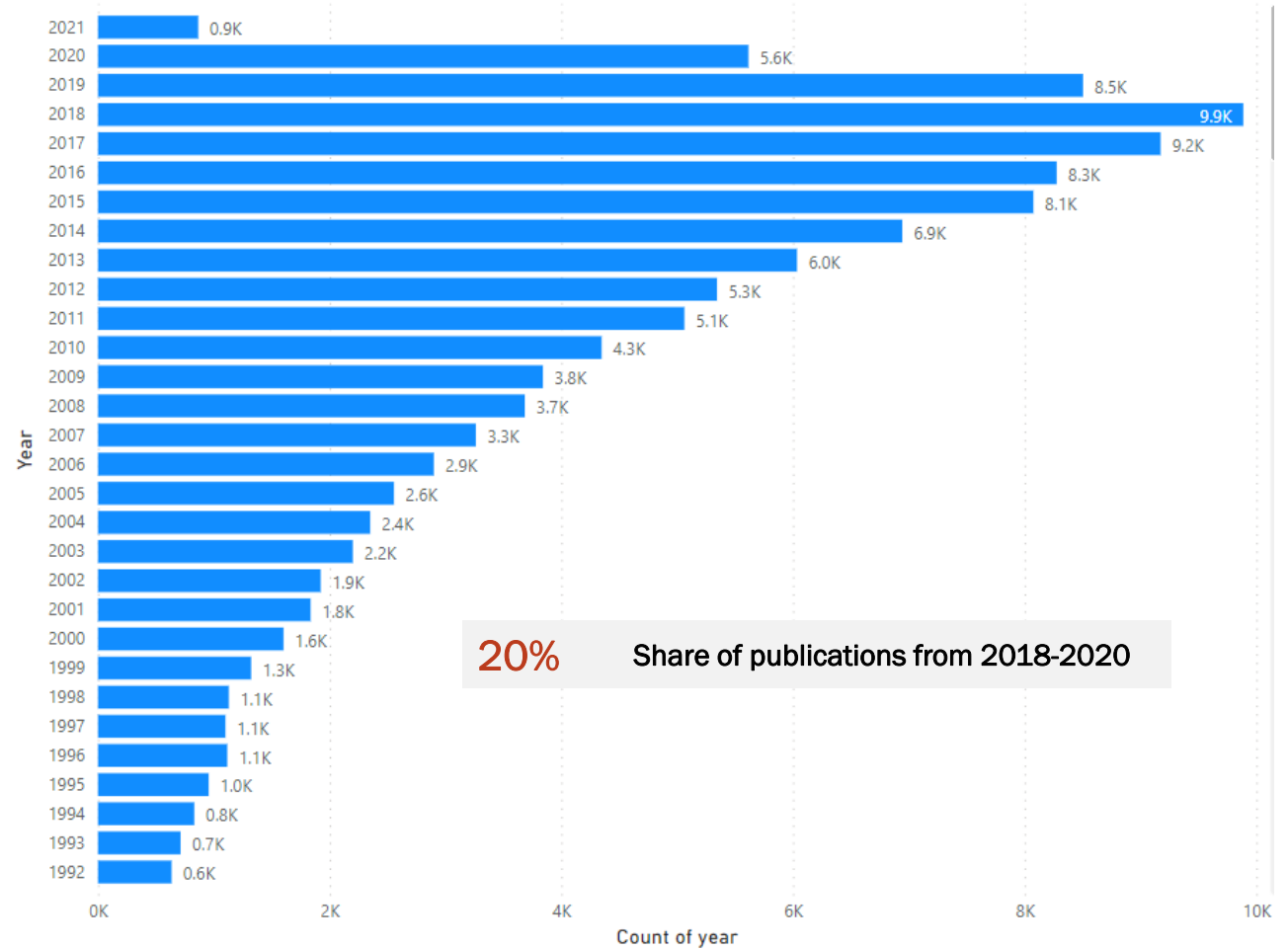


**WHAT  
JOURNALS ARE  
WE USING?**

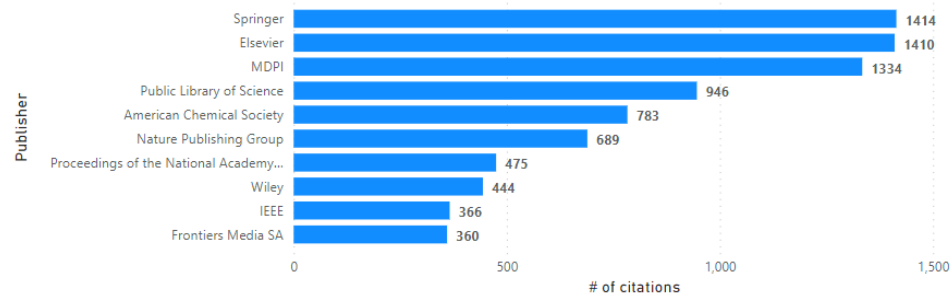


# WHAT YEAR WERE MOST CITED JOURNAL ARTICLES PUBLISHED?

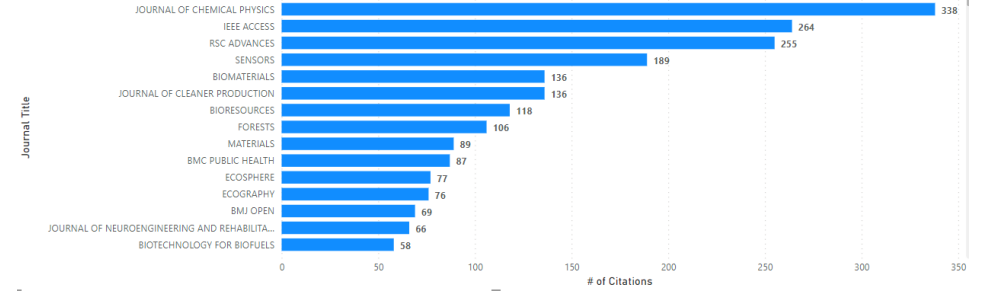
Count of Citations by Year Published



Count of Publisher Name by Number of Citations

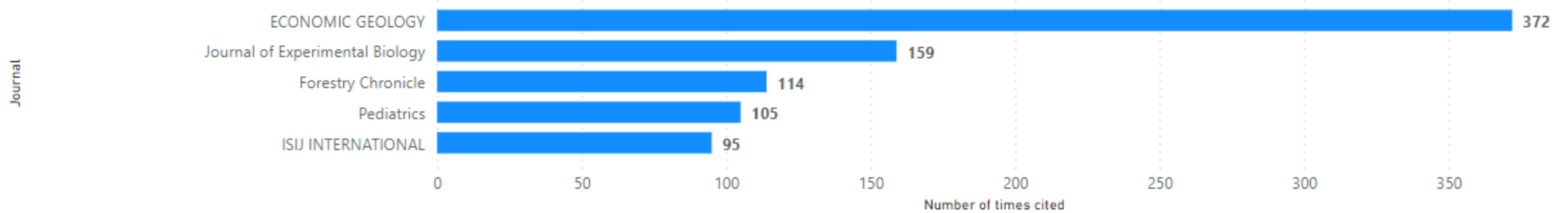


Count of Journal Titles by Number of Citations



**WHICH OA JOURNALS ARE WE USING MOST FREQUENTLY?**

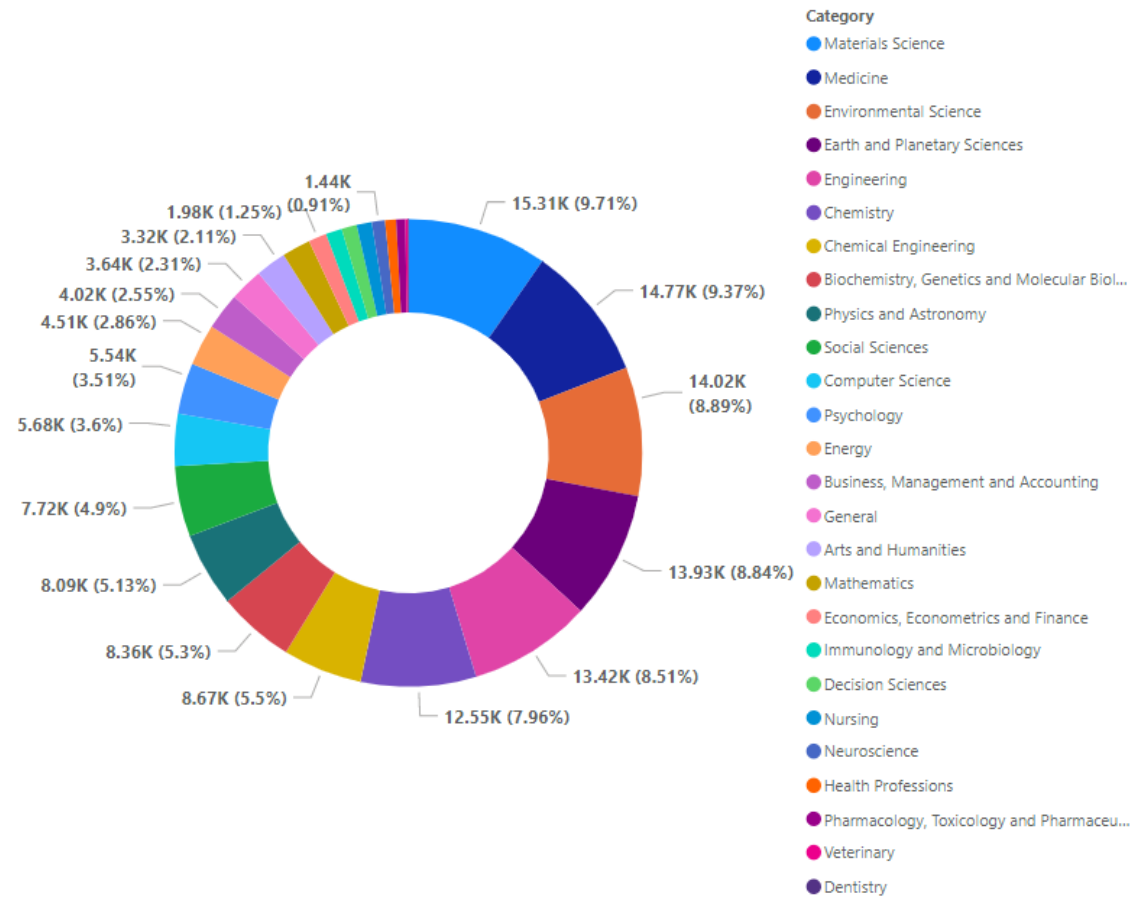
## Journals Cited, Not in the Collection



**WHICH JOURNALS ARE BEING CITED THAT WE DON'T HAVE IN THE COLLECTION?**

# WHAT FIELDS ARE WE CITING MOST FREQUENTLY?

Number of Citations by Category



**FEEDBACK**



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## LIMITATIONS

Older publications (pre-2000) may not have DOIs

Source is based on who owns the publication today

Errors with how authors cite papers

Trouble with technology

Reproducibility in the Arts & Humanities

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## POSSIBLE APPLICATIONS



- Use citations to build out research guides
- Fill gaps in collections
- Look for trends in EDI research and strengthen our commitment to diverse collections
- Determine which backfiles we wish to purchase
- Analyze citations in conjunction with COUNTER reports to get a broader view of what is being used
- Cost per cited reference (CPCR) figures (Pastva et al., 2018)
- Author reading vs publishing trends

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## IF I COULD DO IT OVER AGAIN

- Start with more data fields
- Trial run with a more limited scope
- Find help for data cleanup process





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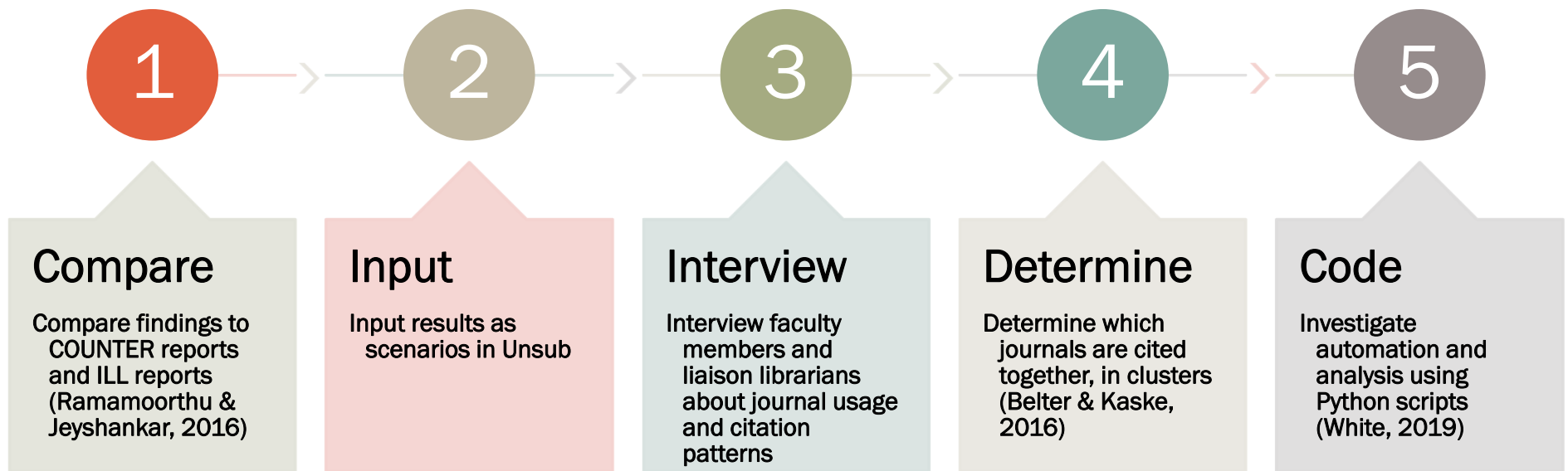
# CONCLUSION



1. How will this project help us unbundle our Big Deals?
2. To what extent does our collection meet our authors' research needs?
3. Do gaps in our collections holdings adversely impact our authors' research?

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## WHAT'S NEXT?



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# QUESTIONS, COMMENTS & FEEDBACK

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## REFERENCES

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