Partnership for Open Access
Impact and Evolution

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Réseau canadien de documentation pour la recherche

érudit

COALITION PUBLICA

Outline

I. Welcome and introduction

II. Joint open access principles

III. Impacts of the Partnership for Open Access

IV. Evolution of our Partnership

V. Q&A

I. Welcome & introduction

Presenters

- **Jessica Clark**

  Project Coordinator, Coalition Publica - Érudit

- **Jason Friedman**

  Senior Manager, Heritage Services - CRKN

- **Émilie Paquin**

  Director of Research and Strategic Development - Érudit

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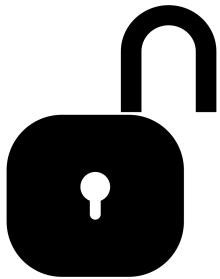 Director, Strategy and Engagement - CRKN

The Partnership for Open Access (POA) is a collective model for providing ongoing financial support to the Canadian scholarly journals disseminated on the Érudit platform.

As part of the movement to transform scholarly publishing, the Partnership brings together libraries and journals to build a sustainable open access environment in Canada.
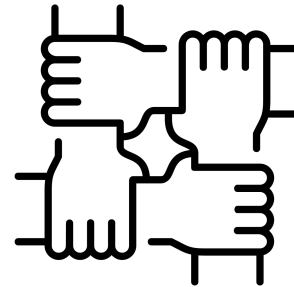
What we mean by "Partnership"

Objective

Supporting Canadian scholarly journals in the transition to open access, without APCs

Approach

Close and transparent collaboration between libraries and journals

Partnership in Action

- CRKN and Érudit are aligned on our vision for OA in Canada
- The POA has been a successful and celebrated model of providing sustainable support to journals as they transition toward OA
- The POA is built on close and transparent collaboration between libraries and journals
- The active and intentional ongoing development of the POA, which recognizes a rapidly shifting environment and context, will ensure we continue to deliver on our shared objectives and work towards our vision
- 8+ years into the partnership, we are excited for what is next!

Goals of the POA

➔ To create an innovative and collaborative **national scholarly publishing ecosystem**, based on APC-free open access and on the principles of open science.

➔ To build a sustainable **Canadian scientific heritage** accessible to all.

➔ To support the **international impact of Canadian SSH publications** through direct funding of open access publishing.

➔ To increase **research perspectives in SSH** by constituting a comprehensive corpus of Canadian journals, available for data mining.

Partnership**s**

Partnership for Open Access

➔ Agreement between Érudit and CRKN to directly support Canadian journals, since 2014

➔ Also an OA business model to internationalize support for Canadian journals (currently includes Couperin and BICfB)

Coalition Publica (www.coalition-publi.ca)

➔ A partnership between Érudit and PKP, since 2017

Coalition Publica

Support for Journals

Infrastructure & Services

Financial Support

OJS

Online publishing, submission management

Érudit

Metadata curation, dissemination, preservation

POA

Ongoing financial support

Working towards a sustainable open access environment in Canada.
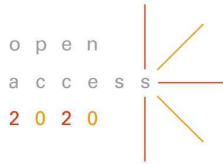
II. Joint OA Principles

Open Access at CRKN

Open Access at CRKN

CRKN Licensing & Negotiation Principles

➜ We are committed to a **robust, sustainable, scholarly communication system** that is at the heart of teaching, learning, and research activities, for the advancement of science, scholarship, **bibliodiversity**, and society in general.

➜ We are committed to working **collaboratively**, at the **national** and international level, to actively **transform** the scholarly and scientific communication system toward open scholarship, open science, and open access.

➜ We are committed to supporting **sustainable** agreements that emerge from a diverse scholarly publishing landscape that allows for **Canadian not-for-profit publishers** to compete and **thrive**.

CRKN Assessment Guidelines for OA Publishers

✔ Provider does not charge, or provides a discount on Article Processing Charges (APCs)

✔ Non-profit

✔ Ethical editorial practices and research integrity

✔ Researcher/academy-led

✔ Mission-driven

✔ Based in Canada
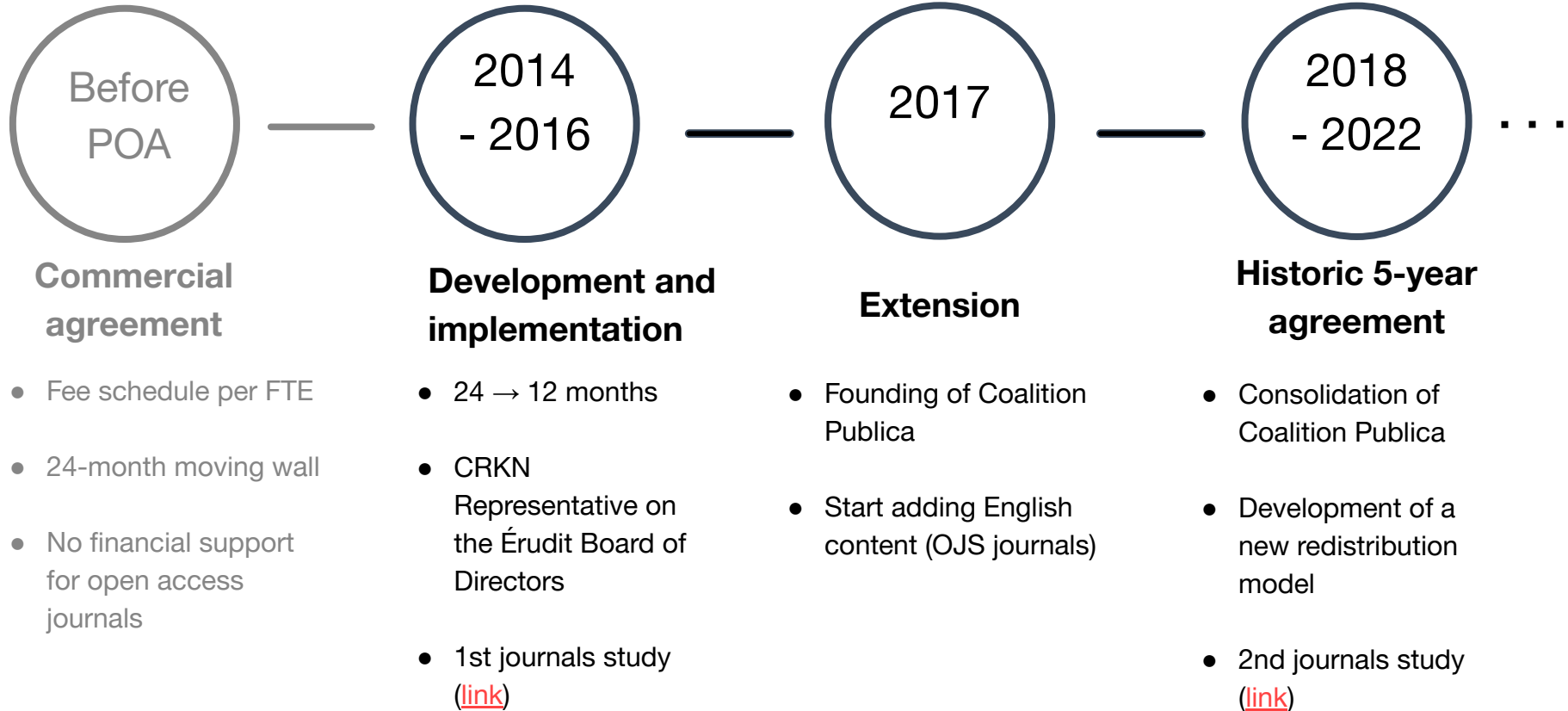
✔ Platform is interoperable, discoverable, and usable

Open Access at Érudit

Brief history

➔   1998 to 2006: no moving wall

➔   2006 to 2015: 24-month moving wall

➔   2015 to present: 12-month moving wall

Collaborations with journals, libraries and funders for a more open, diverse and equitable scholarly publication ecosystem.
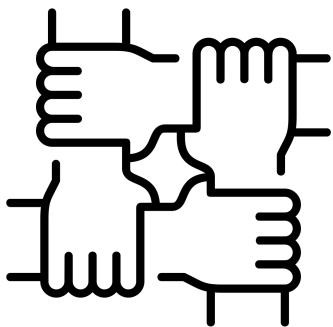
Partnership History

Before POA

Commercial agreement

- Fee schedule per FTE
- 24-month moving wall
- No financial support for open access journals

2014 - 2016

Development and implementation

- 24 → 12 months
- CRKN Representative on the Érudit Board of Directors
- 1st journals study ([link](#))

2017

Extension

- Founding of Coalition Publica
- Start adding English content (OJS journals)

2018 - 2022

Historic 5-year agreement

- Consolidation of Coalition Publica
- Development of a new redistribution model
- 2nd journals study ([link](#))

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What is Diamond OA?

A scholarly publication model in which journals and platforms do not charge fees to either authors or readers **(no APCs)**.

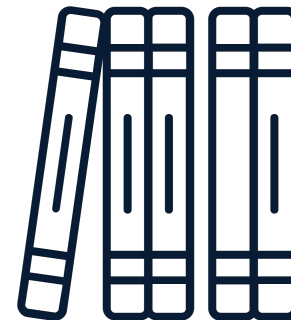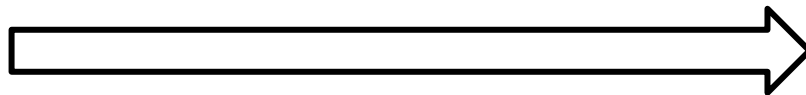**This model is already in use by platforms and publishers that are:**

➔ small- and medium-sized;

➔ community-driven and academic-led;

➔ multilingual, covering many disciplines, thus embodying the concept of bibliodiversity, and

➔ It is a model that is equitable by nature and design.

III. Impacts of the POA

CRKN members provide critical support to Canadian journals

$700K for the POA
with CRKN in 2021

51 CRKN libraries

204 journals

Objectives of the 2018-2022 Partnership agreement

➜ Strengthening of **governance** of Érudit and Coalition Publica

➜ Controlled **addition of journals**, including English and bilingual journals

➜ Supporting journals:

   ◆ Transition to **open access**, without APCs

   ◆ Compliance with open access **standards** (CC, DOAJ, etc.)

➜ Development of the POA **internationally**

Strengthening governance

➔ CRKN member on Érudit Board of Directors

➔ CRKN member + ex officio CRKN staff rep on Coalition Publica Stakeholder Advisory Committee

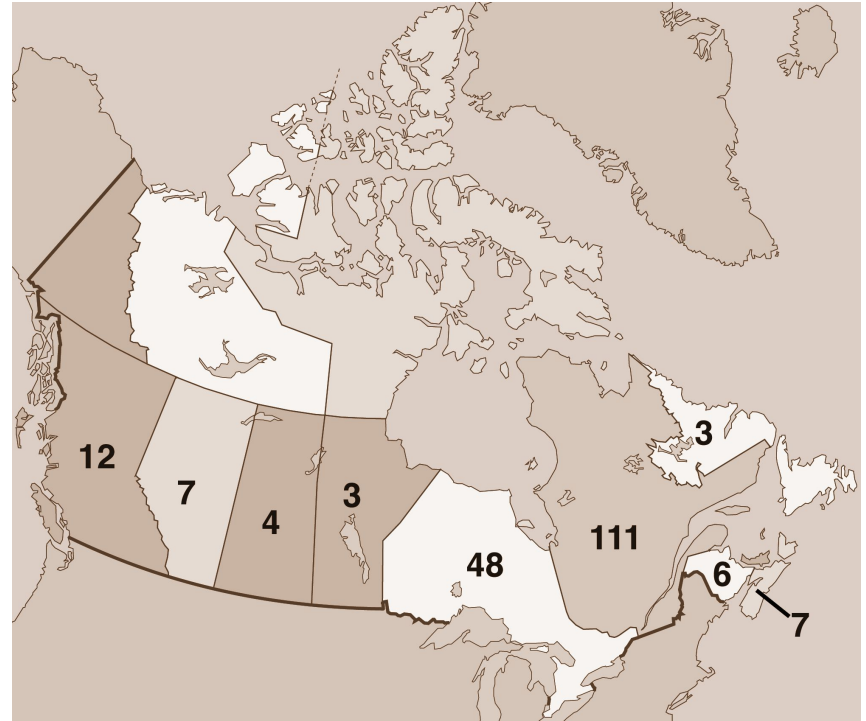➔ Embracing a community-based governance approach

Addition of journals

+ 53%

Increase in the number of active scholarly journals on erudit.org between 2018 and 2022
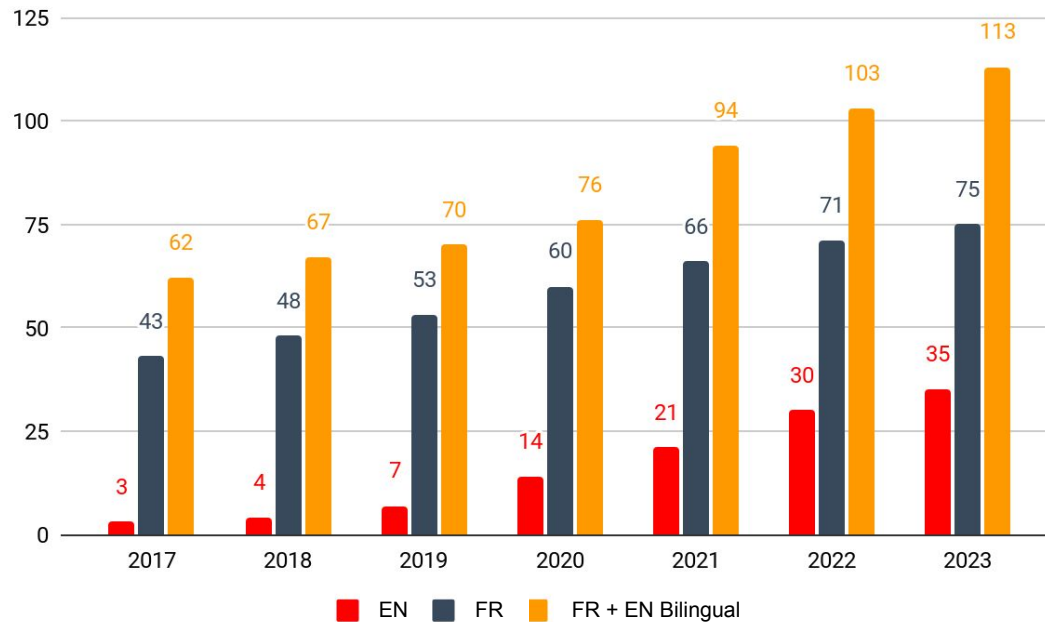
Addition of journals

A pan-Canadian collection

Journals disseminated on Érudit by province

Addition of journals

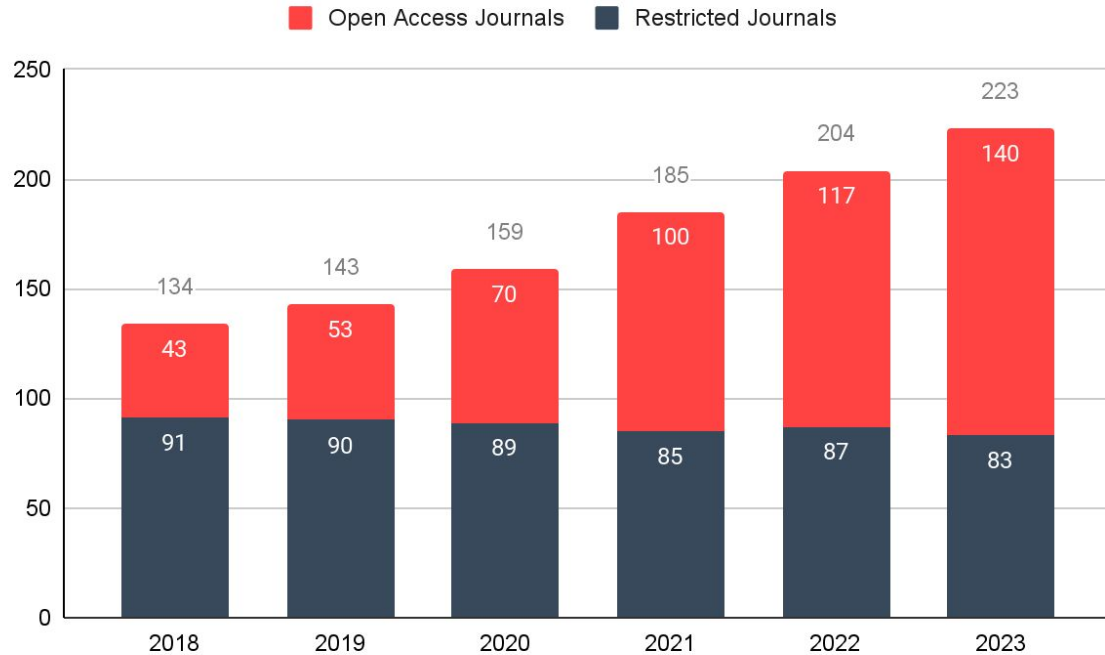Journals disseminated on Érudit by language of publication

65%
of all journals on
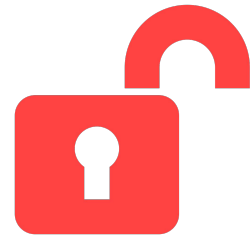erudit.org are now
English or bilingual

79%
of journals to be
added in 2023 are
English or bilingual

Supporting journals - Transition to OA

A growing number of APC-free/Diamond OA journals

Open Access Journals · Restricted Journals

Year	Open Access	Restricted	Total
2018	43	91	134
2019	53	90	143
2020	70	89	159
2021	100	85	185
2022	117	87	204
2023	140	83	223

Journals supported by the Partnership for Open Access
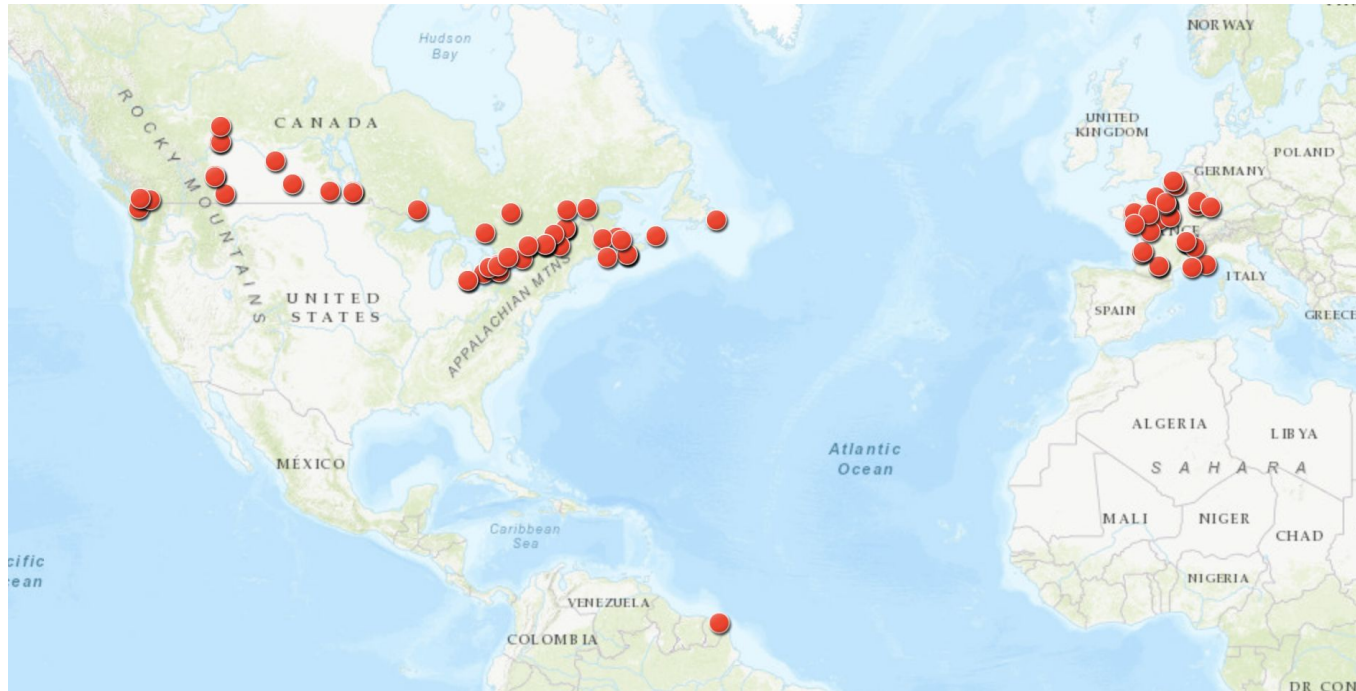
Supporting journals - OA standards

➜ DOAJ

➜ Creative Commons

➜ Metadata quality

➜ Ongoing support from staff

   with expertise in digital

   scholarly publishing

Development of the POA internationally

In 2022, 91 libraries around the world supported the POA including consortia from Canada, France and Belgium
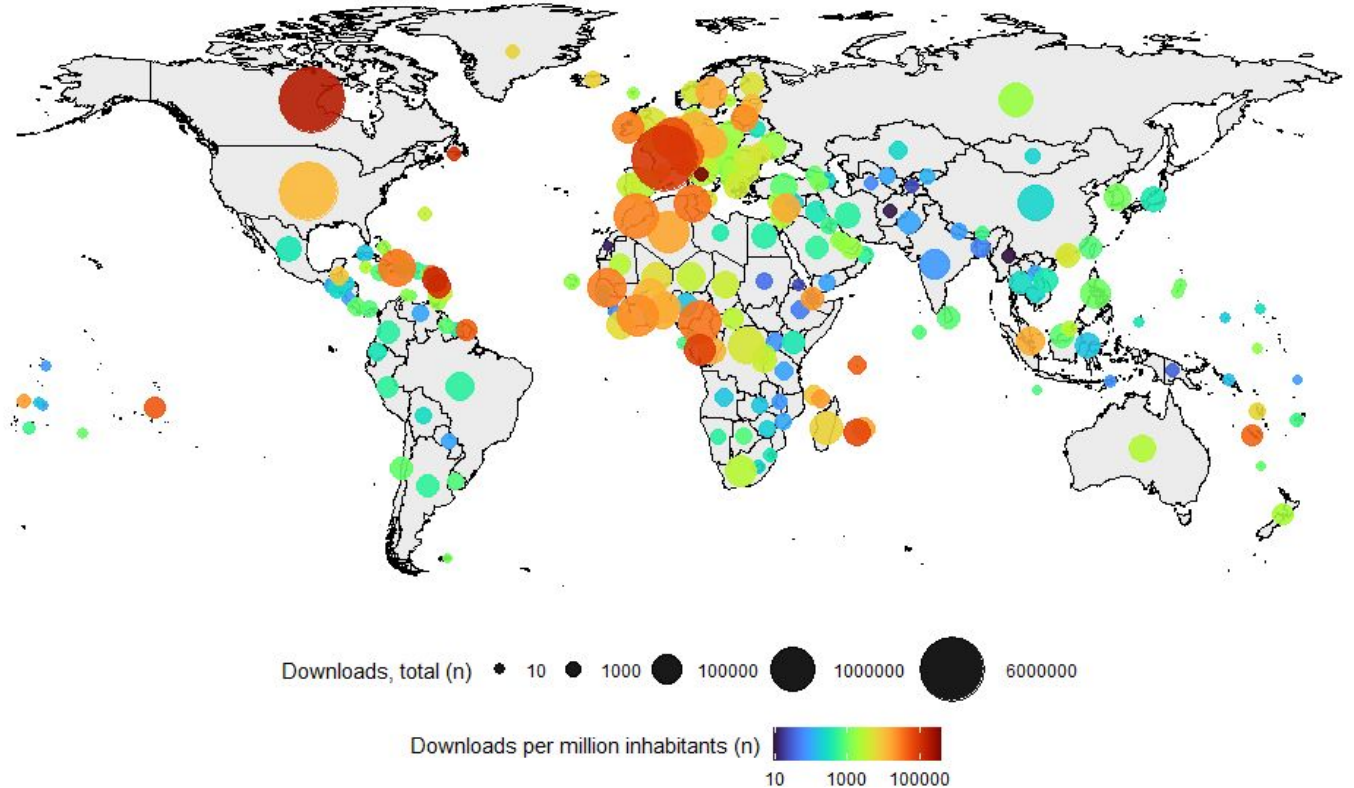
…and growing international readership!

33 million
downloads on erudit.org (2021) and 5.6 million unique users per year

+ 80%
increase in the number of unique users on erudit.org between 2018 and 2021

Downloads of scientific articles per country (2021)

Downloads, total (n)   •   10   ●   1000   ●   100000   ●   1000000   ●   6000000

Downloads per million inhabitants (n)

10   1000   100000

Impacts of the POA
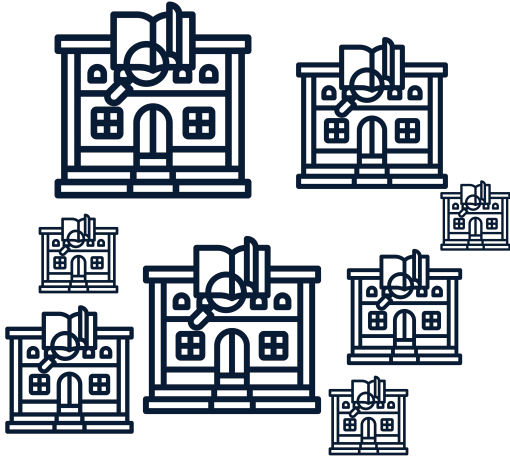
➔ More journals receiving financial support
➔ A collection that is:
  ◆ Larger
  ◆ More diverse
  ◆ More open
➔ A partnership that provides a measure of stability to journals
➔ Progress on OA standards
➔ Increase in international audience for Canadian research
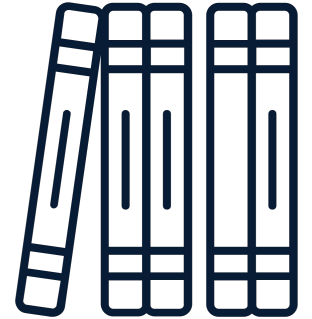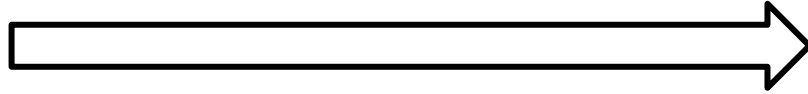
thanks!

We couldn't have done it without you.

It takes a **community** to build a **sustainable** OA environment.

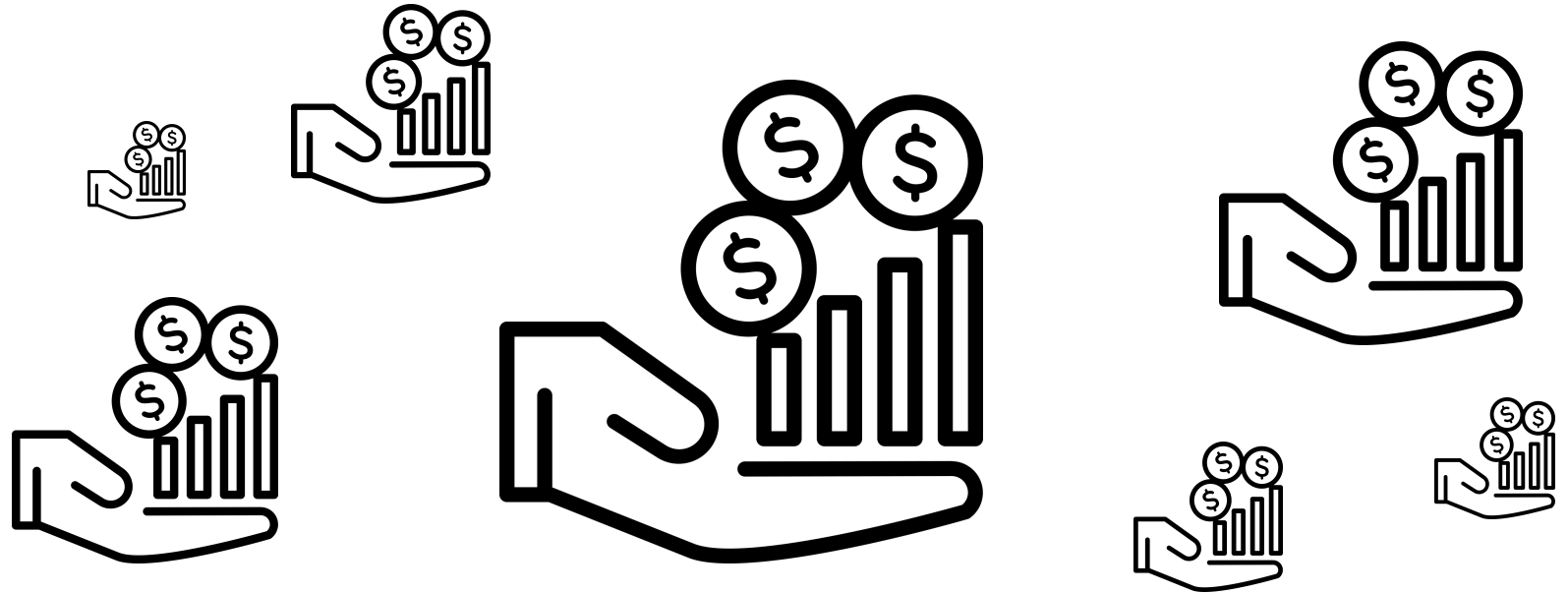# Érudit manages many **subscription agreements** for journals

$400K in 2021

+1,150 additional agreements

85 journals

Journals have various **other sources** of revenue

See study of Canadian scholarly journals in the humanities and social sciences (synthesis)

IV. Evolution of our Partnership

Building on our successes, Érudit and CRKN wish to continue to develop the Partnership for Open Access with a 2-year extension agreement for 2023-2024.

Looking Ahead

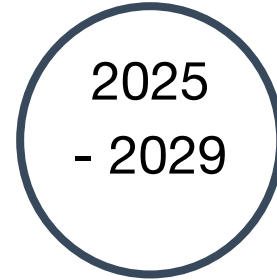**2018 - 2022** — **2023 - 2024** — **2025 - 2029** · · ·

First 5-year agreement

Consolidation of Coalition Publica

2-year extension

Adapt to policy changes

New 5-year agreement

Consolidation of OA policies

Why an Extension? A Shifting Policy Context

The recent **adoption of Plan S by the Fonds de recherche du Québec** (FRQ) is an important shift in the open access policy context in which we operate.

The FRQ's bold policy move may have **ripple effects** in the **broader Canadian policy** context. We would benefit from the two years of the extension to see some of these effects come to light.

2025 and beyond: A sustainable, fully OA partnership

➔ No embargo / 100% Open Access

➔ No APCs

➔ A growing partnership benefitting authors and journals

➔ Maximum participation from CRKN member institutions

➔ Long term commitment

During the Extension - Strategic Priorities

➔ Participate in national discussions regarding open access, including with funding agencies (FRQ, SSHRC).

➔ Coordinate and increase collaboration amongst stakeholders.

➔ Promoting the POA as a sustainable APC-free/Diamond OA model for Canada.

➔ Assess data and create evidence about Canadian scholarly communications.

During the Extension - Practical Priorities

➔ Continuing to privilege the growth of open access content on Érudit through active recruitment of independent Canadian APC-free/Diamond OA journals

➔ Working with all of the FRQ-supported journals to help them comply with Plan S

➔ Developing a plan to implement our new revenue distribution model and to lift the 12-month moving wall for scholarly journals

➔ Building on recent research about Canada's scholarly journals
  ◆ Cdn authors in Cdn journals
  ◆ Collection growth potential

Let's keep bringing Canadian libraries and journals together to support sustainable open access!

Q & A

Next Steps

Fall 2022

- Offer documents to be distributed to CRKN members

- Return of Financial Commitment forms

December 2022

- Confirmation of participation

- Finalization of extension

January 2023

- Extension period begins with new journals available on Érudit platform

Thank you!
Merci !

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